

# NCICU Directors of Academic Advisors

Friday, October 21, 2022

Global Learning Center

Bennett College

Greensboro, North Carolina

# Welcome!

- Tonya Doane, Director of Student Success, Bennett College
  
- Steve Brooks, Senior Advisor, NCICU

# Strengthening Connections: Enhancing Collaborations Among Campuses and Sectors

- Building on the Teagle Grant experiences of the past three years
- Enhancing advising at NCICU campuses
- Focus on transfer student advisement but there are important lessons that would also benefit native students

# The Teagle Foundation

“The Teagle Foundation works to support and strengthen liberal arts education, which we see as fundamental to meaningful work, effective citizenship, and a fulfilling life.”

Net assets exceed \$168 million

Our grant (via CIC) \$400,000 from July 2019-June 2022

We have a one-year no-cost extension due to Covid

# NCICU campus volunteers partner with NCCCS colleges

- Barton
- Brevard
- Campbell
- Catawba
- Chowan
- Gardner-Webb
- Guilford
- Johnson C. Smith
- Louisburg
- Mars Hill
- Meredith
- Pfeiffer
- Salem
- Shaw
- William Peace
- Wingate

# Initial Goals of the North Carolina Project (1)

- Use the models already established in North Carolina for discipline-specific transfer pathways (in nursing, the fine arts, theater, and music) to develop similar articulation pathways for majors in psychology and sociology
- Further strengthen the culture of inter-institutional cooperation between community colleges and independent four-year colleges that has been fostered in North Carolina
- Build stronger connections between faculty members in psychology and sociology at four-year institutions and community colleges

# Initial Goals of the North Carolina Project (2)

- Ensure that community college students are well-informed about their transfer options, that the pathways for their chosen majors are clear, and that advising systems are in place to make sure they take the appropriate courses
- Increase the number of students who transfer from community colleges as juniors to four-year private colleges and successfully complete their bachelor's degrees

# Opening Meeting at Salem College September 2019

- National Academic Advising Association (NACADA)
- Gardner Institute
- Faculty and staff from participating colleges and universities
  
- Had presentations on advising and transfer
- Began discussion about discipline-specific articulation in psychology and sociology
- Got prepared for campus interactions in spring



# Covid

- Disrupted plans for visits to all sets of partner colleges
- Disrupted in-person contact between partner colleges
- But the people on the campuses persisted and forged agreements
- We will learn more about campus accomplishments from Dr. Selby and any others who care to share perspectives later this morning

# Transfer Agreements

Through multiple Zoom meetings we accomplished a lot:

- Statewide articulation pathways mapped out for
  - BA in Psychology
  - BS in Psychology
  - BA in Sociology
- Campus agreements in other areas as well as partnerships blossomed

# Other outcomes – finances/financial aid

- NCICU campuses treat transfer students as they treat new freshmen
  - Wingate University and South Piedmont Community College have partnered on the “Road2Wingate” Program
    - Students completing SPCC AA/AS degree are guaranteed admission to Wingate
    - Furthermore, the two institutions have committed to offering these degree programs with a maximum price tag of \$6,500, with a “Gateway to Wingate” scholarship that guarantees tuition of \$2,500 or less per year
    - Overall increase in transfers between SPCC and Wingate of over 20% from the 2018–2019 academic year to the 2021–2022 academic year
    - Increase in transfers for adult learners of over 70 percent in the same period
  - Other institutions have provided student IDs for community college students to use institutional resources – become part of college before transfer!

# Other Outcomes – Advising and Success

- Advising issues
- Some campuses had strong involvement from advisors, others left it to academic faculty members in psychology and sociology
- Gardner Institute presentations and discussions, spring 2022
  - Dr. Drew Koch, Dr. Victoria McGillin and Dr. Sara Stein Koch
  - Challenges, best practices, and different approaches to advising for transfer students.
  - Presentation topics included “Advising with Strength: Nine Conditions to Build Transfer Student Success” and “Best Practices in Advising Transfer Students.”

# Forging connections discussion at Graylyn

Over 90% of participants said that Teagle has helped strengthen and in some case forge new connections between

- Four-year and two-year institutions
- Independent and public institutions

*“Working together has been a joy”*

Greater collaboration within the four-year institutions is needed

*“As a dean, I need to work more closely with other departments at my college and communicate more often with our coaches/advisors”*

(Amen to that!!!)

# Beyond psychology and sociology

- Graylyn reaffirmed what we had learned in the prior year – the framework for discipline-specific agreements is easily scalable
- Dozens of transfer pathways have been created across the state between multiple sets of institutional partners
- It would be ideal if we could translate most if not all to statewide agreements so that transfer students from anywhere have the same experience going anywhere!

# Campus Experience in Teagle Grant

Dr. Jenn Gardner Selby

Chair, Art & Design

Executive Director, Transfer and University Partnerships

Member Transfer Advisory Committee (TAC) (NCCCS and UNC)

Rowan-Cabarrus Community College

Audience comments from participating campuses

# What is next with remaining Teagle funding?

1. Marketing firm will develop social media campaign and print material
  - Should be available in January 2023
  - Will be distributed to all NCICU and Community Colleges who are part of the Independent Comprehensive Articulation Agreement
2. Enhance professional development for academic advising
  - Some of this will depend on our conversations today
  - Gardner Institute will produce three 30-minute presentations (for example)
    - Basics of Advising for Faculty Members who serve as advisors
    - Supporting community college transfer students in the transition
    - Best practices to advise adult learners
3. What would you do to enhance advising in North Carolina? What if we could obtain additional grant funding after Teagle is over?