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# Brainstorming BDPs

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N O R T H C A R O L I N A  
I N D E P E N D E N T  
C O L L E G E S & U N I V E R S I T I E S



Meeting of NCICU Directors of Academic Advising  
October 21, 2022  
Bennett College, Greensboro, NC

# Brainstorming BDPs

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What is a BDP?

## **Baccalaureate Degree Plan**

A document that shows students which courses they need to take at a CC to be ready to transfer into a specific major at a 4yr institution.

\*BDPs are not consistent across 4yrs.

\*They can be vague, detailed, simple, or complex.

# Brainstorming BDPs

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Why are there BDPs?

## CAA / ICAA

The CAA/ICAA require that each [UNC] institution map out a 4year degree plan for each baccalaureate degree.

\*BDPs are required to be honored for 4 years

# Brainstorming BDPs

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Who should use BDPs?

**ANYONE** involved in the community college to  
4-year transfer process!

- ❖ Students
- ❖ Advisors
- ❖ 4year Advisors/Recruiters
- ❖ Family/Support Structures

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# **Community Colleges & BDPs**

# Brainstorming BDPs

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How do community colleges use BDPs?

- ❖ **ACA 122**
  - ❖ **Advising... from day 1**
  - ❖ **Student decision-making**
- ❖ **The ultimate resource: if they are going to transfer, follow the BDP**

*Taken from TAC Survey sent to 58 CCs in Fall 2021 with 55 CCs responding*

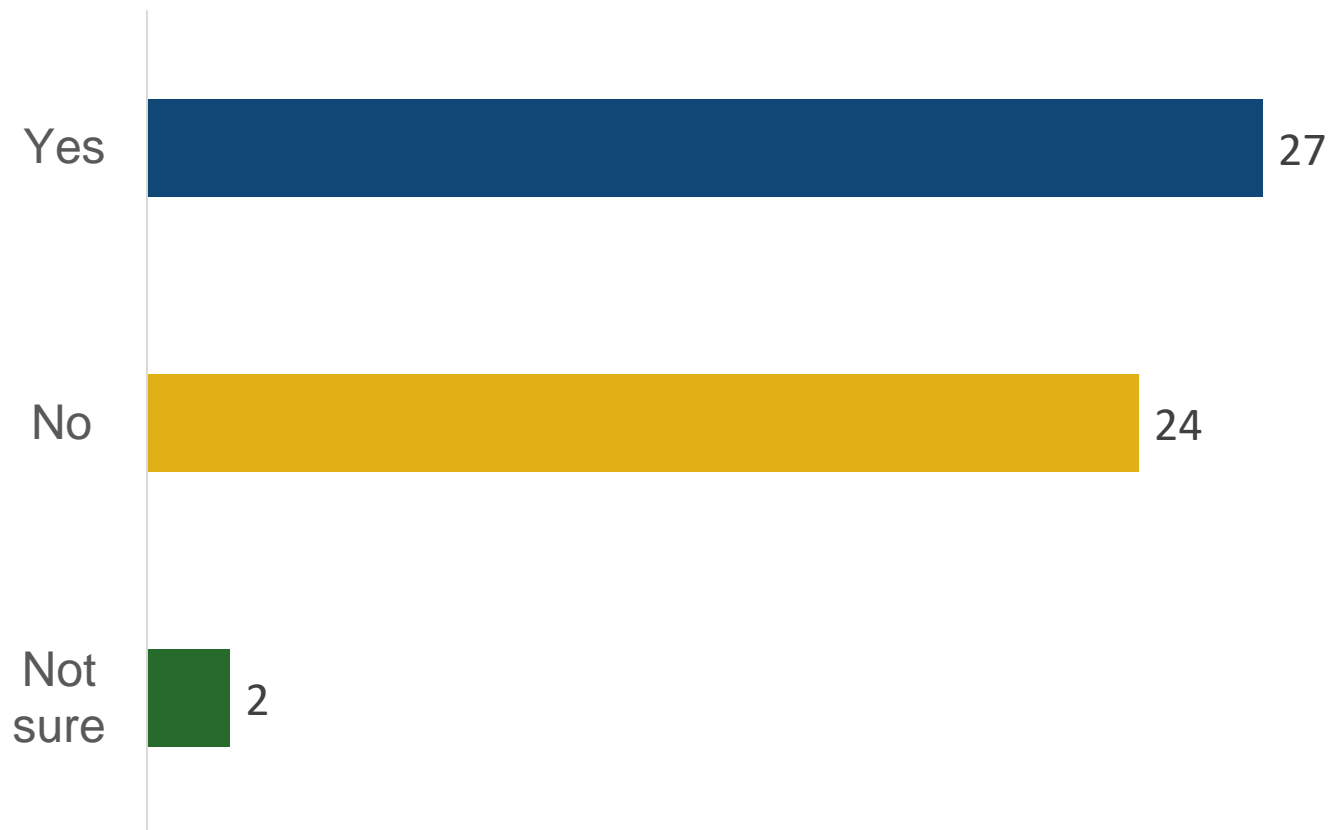
**Are there active links to [UNC]  
BDPs on the local CC website?**

**Yes      43**

**No        12**

*Taken from TAC Survey sent to 58 CCs in Fall 2021 with 55 CCs responding*

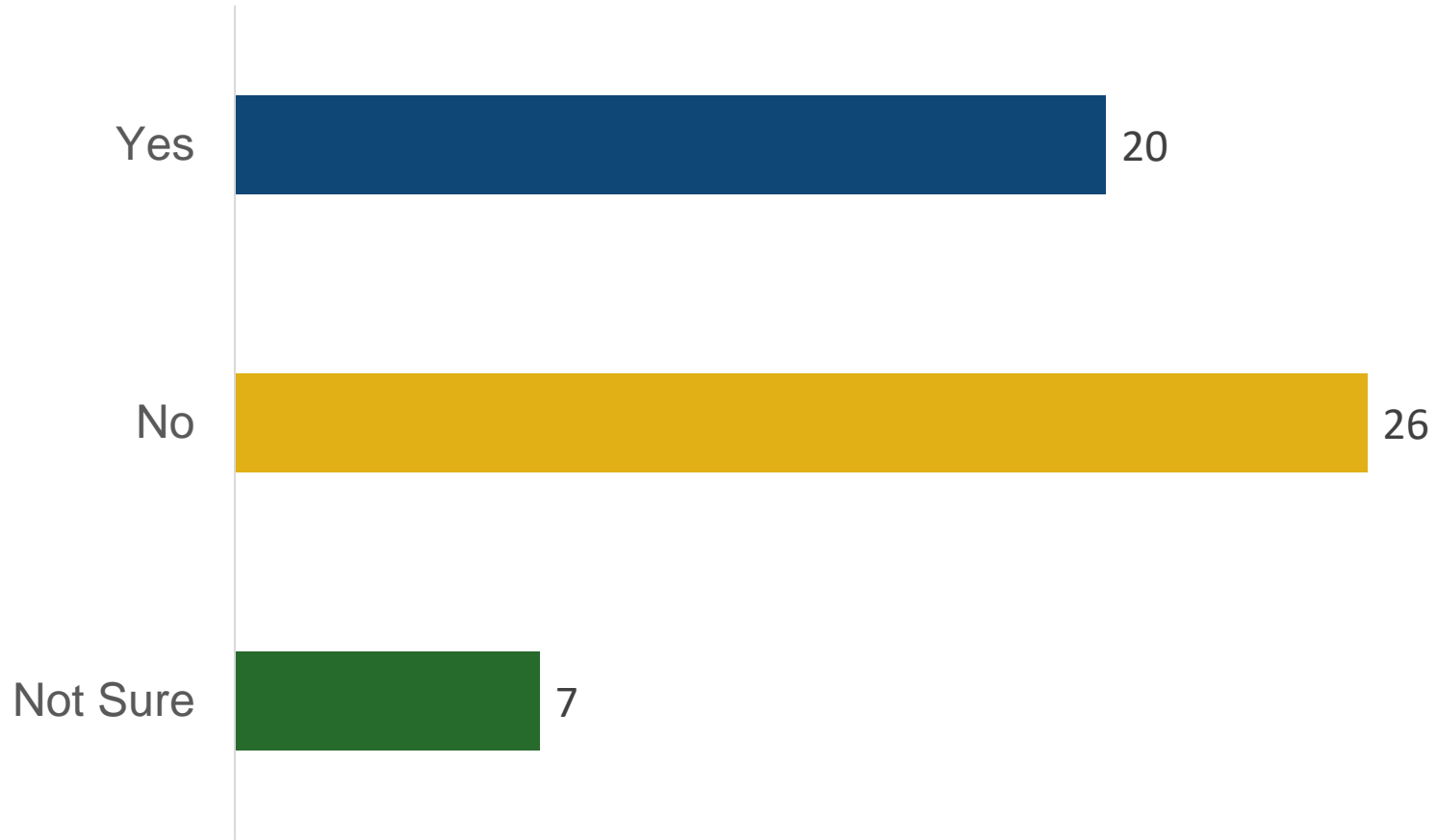
## Are students' selected BDPs documented?





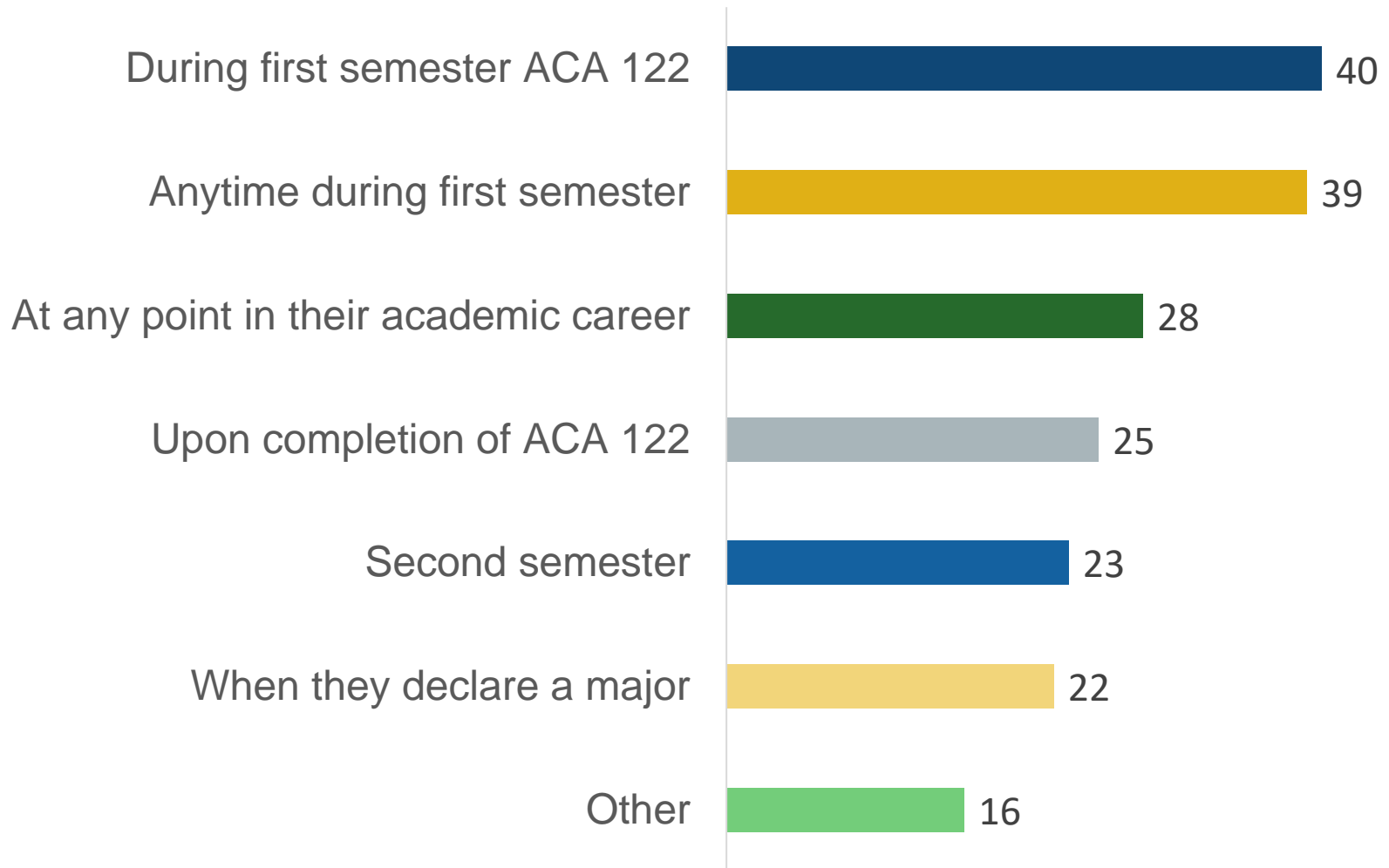
*Taken from TAC Survey sent to 58 CCs in Fall 2021 with 55 CCs responding*

## Is student adherence to BDP tracked?



*Taken from TAC Survey sent to 58 CCs in Fall 2021 with 55 CCs responding*

## When are students encouraged to use BDPs?



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**Independent  
Colleges/Universities  
&  
BDPs**

# Brainstorming BDPs

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Case Study:

Rowan-Cabarrus Community College

&

Pfeiffer University

**“The Pfeiffer Pact”**

# Brainstorming BDPs: Pfeiffer University



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APPLY VISIT REQUEST INFO

About Pfeiffer

Academics

Admissions & Aid

Career Success

Student Life

## North Carolina Community College Transfer Students

Home : Admissions & Aid : Undergraduate Admissions : **North Carolina Community College Transfer Students**

### ADMISSIONS & AID

How To Apply

Undergraduate Admissions

Veteran and Military Undergraduates

Parents

Transfer Students Undergraduate

**North Carolina Community College Transfer Students**

Graduate Admissions

Degree Completion Admissions

## Baccalaureate Degree Plans

We've provided Baccalaureate Degree Plans for students at North Carolina Community Colleges to help identify pathways leading to admission into a major and baccalaureate completion.

Transfer students have:

- Earned associate's degree
- Hold a minimum GPA of 2.5 on a 4.0 scale  
*(students who hold a GPA of 2.0 to 2.4 may be eligible for conditional admission)*
- Are in good academic standing with their previous institution
- Completed a transfer student application



# Brainstorming BDPs: Pfeiffer University

## Randolph Community College

## Rowan-Cabarrus Community College

A student entering Pfeiffer University with an earned associate's degree from Rowan-Cabarrus Community College will be designated a "transfer student" and will be registered with Junior class status at Pfeiffer University, with all the privileges and benefits available to students already enrolled at Pfeiffer University, including application for financial assistance, eligibility for academic degree honors, student activities, development services, and social opportunities. [See the full details of the RCCC - Pfeiffer University Pact here.](#)

- [AA Psychology to BA Psychology](#)
- [AA to BS Computer Information Systems](#)
- [AAS Nursing to BS Nursing \(Online\)](#)
- [AAS Advertising and Graphic Design to BA Visual Communication](#)
- [AAS Accounting and Finance Degree to BS Accounting](#)
- [AAS Business Administration Marketing to BS Business Management and Leadership Marketing Concentration](#)
- [AAS Computer Programming and Development to BS Computer Information Systems](#)
- [AAS Criminal Justice Technology to BS Criminal Justice \(Seated\)](#)
- [AAS Criminal Justice Technology to BS Criminal Justice \(Online\)](#)
- [AS to BS Biology with a Concentration in General Biology](#)
- [AS to BS Biology with a Concentration in Biomedical Science](#)
- [AS to BS Biology with a Concentration in Forensic Science](#)
- [AS to BS in Computer Information Systems](#)

## Stanly Community College

# Brainstorming BDPs: Pfeiffer University

Pfeiffer University Baccalaureate Transfer Degree Pathway  
Major: Bachelor of Arts in Visual Communication

 <b>ROWAN-CABARRUS COMMUNITY COLLEGE</b> Associate in Applied Science Advertising and Graphic Design (A.A.S. - A30100 - CIP 50.0402)			 <b>PFEIFFER UNIVERSITY</b> Bachelor of Arts in Visual Communication		
Course	Course Title	SH	Course	Course Title	
<b>FIRST SEMESTER</b>			<b>FALL SEMESTER</b>		
<b>ART 131</b>	<b><i>Drawing I</i></b>	3	COMM 206	Media Writing	3
<i>GRD 110</i>	<i>Typography I</i>	3	UNIV 375	<b>Third Year Seminar</b>	3
GRD 141	Graphic Design I	4	<b>Gen Ed</b>	<b>Natural Science (includes Lab)</b>	4
<i>GRD 151</i>	<i>Computer Design Basics</i>	3	<b>Gen Ed (Social Behavioral Science)</b>	<b>COMM 200S, Public Speaking or PSYC 202S, Intro to Psych</b>	3
<b>ART 115</b>	<b>Art History Survey II</b>	3	VCOM 480	Topics in VCOM	3
<b>SECOND SEMESTER</b>			<b>SPRING SEMESTER</b>		
GRD 131	Illustration I	2	ART 121V	2D Design	3
GRD 142	Graphic Design II	4	<b>Gen Ed</b>	<b>Literary Study (WI)</b>	3
GRD 152	Computer Design Tech I	3	COMM 305	Multimedia Production	3
ENG 111	Writing and Inquiry	3		Visual Study Elective	3
<b>MAT 143</b>	<b>Quantitative Literacy (Math Gen Ed)</b>	3		Elective	3
<b>SUMMER SEMESTER</b>					
	HIS Elective	3			
<b>ENG 112</b>	<b>Writing &amp; Research in the Discipline</b>	3			
<b>THIRD SEMESTER</b>			<b>FALL SEMESTER</b>		
<i>GRD 241</i>	<i>Graphic Design III</i>	4	COMM 426	Visual Rhetoric (WI)	3
<i>GRD 265</i>	<i>Digital Print Production</i>	3	<b>Gen Ed</b>	<b>Global Awareness</b>	3
	Major Electives (see list)*	8		Vis App Elective	3
				Electives	6
<b>FOURTH SEMESTER</b>			<b>SPRING SEMESTER</b>		
GRD 280	Portfolio Design	4	ART 497	Senior Exhibition	3
	Major Electives (see list)*	9		Electives	12
*Major Electives with transfer equivalencies: ART 122, ART 240, ART 264, ART 281, MKT 120, MKT 220					
Total Required Hours		64-65	Total Required Hours		60-61
Total A.A.S. Semester Hours Transferred		60+	Total Pfeiffer Hours		60-61
<b>Bold:</b> Gen Ed Course Equivalency/Grad required <i>Italic:</i> Major Course Equivalency			Total Hours Overall		124-125

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# Next Steps



# Brainstorming BDPs

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## Next Steps:

- ❖ Legislative recommendations
- ❖ Focus Groups
- ❖ BDP Template
- ❖ Student-Centered Technology
- ❖ Centralized transfer resources

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# Questions?

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