

N O R T H C A R O L I N A
I N D E P E N D E N T
C O L L E G E S & U N I V E R S I T I E S

Agenda
Meeting of NCICU Directors of Admission/s
DECEMBER 14, 2021
1:30 pm – 4:30 pm

Via Zoom
(link below and via Calendar Invitation)

- 1:30 pm Greetings and NCICU Update**
- A. Hope Williams, President
NCICU (North Carolina Independent Colleges and Universities)
- 2:00 pm “Inquiries vs Qualified Leads”**
- Patricia Maben, President
Ashley Alexander, Director, Enrollment Marketing Sales
3 Enrollment
- Session Facilitator: Kerr Ramsay, Vice President of Undergraduate Admissions
High Point University
- 2:45 pm Long-term Results and Effects of “Test-optional”**
- Moderator: Paige Wells, Director of Admissions
North Carolina Wesleyan College
- 3:30 pm “Demographic Projections”**
- Dr. Michael Cline, State Demographer
State of North Carolina, Office of State Budget and Management
- Rhonda Moses, Associate Vice President for Enrollment Management
Johnson C. Smith University
- 4:00 pm General Discussion/Open Forum**
- Facilitated by Hope Williams, *NCICU*
- 4:30 pm Announcements and Adjournment**

*NCICU extends gratitude to
Rhonda Moses, Johnson C. Smith University;
Kerr Ramsay, High Point University; and
Paige Wells, North Carolina Wesleyan College
for their contributions and service in the planning and facilitating of this meeting.*

ZOOM MEETING INFORMATION:

NCICU invites you to a scheduled Zoom meeting.

Topic: NCICU Deans & Directors of Admission/s: Fall Administrative Group Meeting 2021
Time: Dec 14, 2021 01:30 PM Eastern Time (US and Canada)

Join Zoom Meeting

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