

A photograph of three students in a chemistry laboratory. They are wearing white lab coats, safety goggles, and black gloves. They are working with various pieces of laboratory equipment, including a Bunsen burner, test tubes, and a beaker. The background shows a large window with a grid pattern, looking out onto a city skyline. The text "NORTH CAROLINA INDEPENDENT COLLEGES & UNIVERSITIES" is overlaid in the top right corner.

NORTH CAROLINA
INDEPENDENT
COLLEGES & UNIVERSITIES

2017-2018

ANNUAL REPORT

OUR IMPACT ON NORTH CAROLINA



More than 125 students gathered at the North Carolina Legislative Complex on February 9 to kick off NCICU's annual Ethics Bowl.

Front Cover photo: Wake Forest University

2017-2018 ANNUAL REPORT

of North Carolina Independent Colleges and Universities

THE IMPACT OF EDUCATION



It was Nelson Mandela who once said, “Education is the most powerful weapon which you can use to change the world.” If you look at the work of NCICU over the past year, you will see that based on the impact we have made on our state, we have wielded our educational capabilities well.

Education is critical to our state’s economic development, research momentum, cultural growth and health services. In the following report, you will learn how North Carolina’s 36 independent colleges and universities have strengthened our communities and workforce, influenced public policy and created pivotal partnerships through collaboration.



While we are proud of the impact that education has had on our state at large, we are also very much aware that education is about people. It transforms the lives of students, families and communities – preparing them for the challenges of life in the complex world they will enter.

Many of us have seen the value of education on the faces of first-generation college students and their families on graduation day. We have heard the outcomes of education in the stories of recent graduates applying their critical thinking and problem solving in new ways that inspire their co-workers. We have witnessed the influence of education when citizens come together with creative ideas to solve a community concern.

The passion for learning, growing and improving is emboldened in the halls of universities. Education is the backbone that strengthens communities, and it is the inspiration behind people working to change our world for the better.

Thank you for your support of independent colleges and universities in North Carolina. Your contribution helps nurture young people and allows our communities to succeed.

Nathan O. Hatch, Chair, NCICU Board of Directors
President, Wake Forest University
Delores Sides, Chair, ICFNC Advisory Board
International Textile Group, Inc.

IMPACT

North Carolina Independent Colleges and University have a remarkable impact on North Carolina with more than 90,000 students, 66,000 employees, a \$14.2 billion annual economic impact, and awarding one in four bachelor’s degrees and one in three graduate and professional degrees.

...ON COMMUNITIES AROUND THE STATE

NCICU’s 36 independent colleges and universities contribute to their communities in countless, significant ways. Collectively these campuses have a tremendous impact on the strength, vibrancy and quality of life of the citizens of the great state of North Carolina.

With 31 of our 36 campuses dating back more than 100 years, their growth and development over time has been intertwined with that of the communities in which they were established. Their collective economic impact is \$14.2 billion. Eleven colleges are located in rural North Carolina counties, with significant economic impact on their rural communities ranging from \$20-445 million annually. In some instances, independent colleges are the county and/or region’s largest private employer, providing a foundation of strength and stability in their communities.

Presidents, faculty, staff and students engage with their communities in meaningful ways, from serving on the boards of chambers of commerce, to providing business-related services to entrepreneurs and small business owners, to supplementing the workforce through internships and employees.

...ON AN EDUCATED WORKFORCE

North Carolina’s independent colleges and universities confer more than 23,300 undergraduate, graduate and professional degrees annually – more than 3,300 of them in sought-after STEM (science, technology, engineering and math) disciplines, and 1,525 of them education majors who will fill critical teaching slots. We award almost half of the master’s in nursing and medical degrees; and 55 percent of pharmacy, 63 percent of law, and 92 percent of physician assistant degrees.

...OF NCICU SUPPORT

NCICU supports and advocates for our students and campuses in

innumerable ways with commitment to increasing the quality of life for students and their families.

A comprehensive articulation agreement with the NC Community College System (NCCCS) was created in 2009 and revised in 2014 to ease access between the two systems for transfer students.

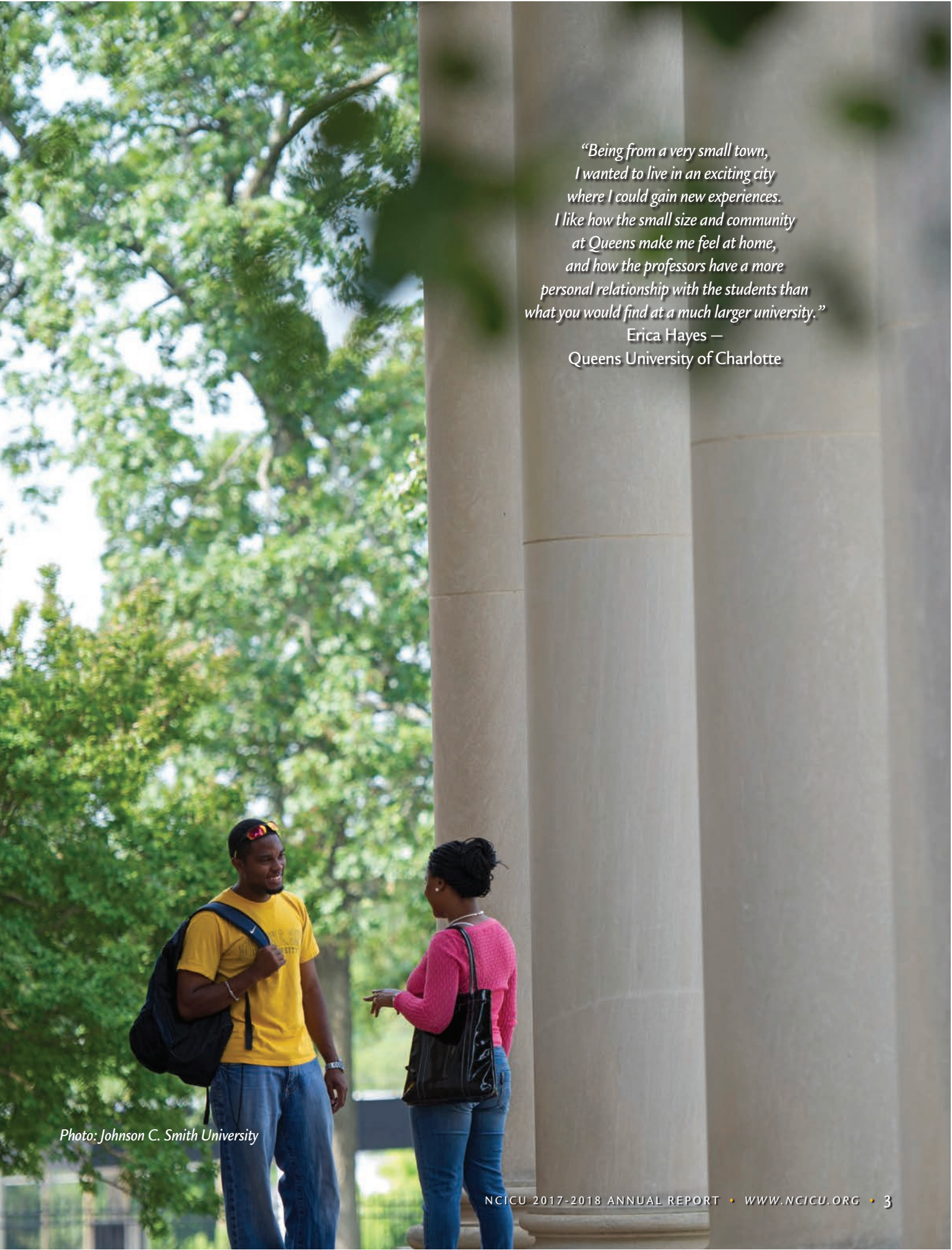
In February, an RN to BSN articulation agreement was signed between the NCCCS and 10 of our campuses to support the transition to an advanced degree program for nurses. Similar agreements are being developed for Visual Arts, Music, and Theatre majors, with education as the next planned agreement.

This year, a National Venture Fund grant from the Council of Independent Colleges (CIC) — \$25,000 that was matched by \$25,000 (raised from NCICU donors) — is funding the creation of the North Carolina College Completion Portal (NCCCP) which will build upon the comprehensive articulation agreement by creating a transfer portal that will provide information about course equivalencies between the two systems.

Continued on page 4



Photo: Wingate University



“Being from a very small town,
I wanted to live in an exciting city
where I could gain new experiences.
I like how the small size and community
at Queens make me feel at home,
and how the professors have a more
personal relationship with the students than
what you would find at a much larger university.”

Erica Hayes —
Queens University of Charlotte

Photo: Johnson C. Smith University

A \$50,000 grant from the State Library of North Carolina funded a project to facilitate collaborations among the librarians on our 36 campuses that led to streamlined processes, reduced expenses and sharing of resources.

The Council of Independent Colleges provided an additional \$25,000 challenge grant that was matched by private donors to provide \$50,000 in scholarships for teacher education students.

After considerable planning, a Digital Learning Initiative has been launched. The partnership between NCICU, North Carolina Department of Public Instruction, UNC System, the Friday Institute and Rowan-Salisbury Schools will help teachers better use technology in the classroom.

...ON PUBLIC POLICY

NCICU staff work closely with the North Carolina General Assembly to advocate for support of North Carolina students, such as through the North Carolina Need-Based Scholarship, currently funded at \$88.9 million; protection of the tax-exempt status of our campuses; and to monitor proposed bills that may affect independent colleges

and universities. We also work closely with the state’s congressional delegation, advocating for federal student aid, and conveying our colleges’ stands on issues affecting private higher education such as the Higher Education Reauthorization Act.

President Williams serves on the Governor’s Education Cabinet along with heads of the State Board of Education, NC Department of Public Instruction, UNC system, North Carolina Community College System, and the secretaries of the North Carolina departments of Commerce and Health and Human Services. Staff members represent NCICU on Education Cabinet work groups, which this year have focused on Postsecondary Credentials, Teacher Recruitment and Retention, and Data Sharing.

...OF COLLABORATIONS

NCICU has participated with the efforts of *myFutureNC*, a statewide commission addressing education attainment. NCICU has three representatives on the commission, and has had campus personnel present at Listening Sessions around the state.

Development of the State Longitudinal Database System (SLDS) continues with work concentrating on reviewing data elements for postsecondary success, research requests and adopting rules.

Additional collaborations include participation on the NCWorks Commission, the Board of Post-Secondary Credentials, the College Foundation of North Carolina, and Cooperative Innovative High Schools.

...IN A NUTSHELL

With more than 90,000 students, 66,000 employees and a \$14.2 billion economic impact annually North Carolina’s private colleges and universities’ benefit to the state cannot be overstated. For nearly 250 years, our educational missions and the resulting thousands of graduates have contributed to the development and success of North Carolina. We look forward to continuing these contributions and partnerships in the coming year.



Photo: Shaw University

KEEPING COLLEGE ACCESSIBLE

Keeping college accessible for students and their families is a priority for our 36 colleges and universities. Students’ financial needs are met through state, federal and institutional aid, along with family contributions. For many students, the right fit and opportunity for great success will be found in the private campus community where personal attention and teaching are highest priorities.

While higher education costs continue to increase, NCICU campuses strive to keep tuition and fees as low as possible to stay competitive. Every institution provides funds to assist students with financial need. Campuses partner with federal and state government to provide a package of financial aid designed to keep enrollment affordable.

The North Carolina General Assembly increased support of the North Carolina Need-Based Scholarship (NCNBS) during the 2018 short legislative session. The General Assembly’s appropriation to the NCNBS is \$88.9 million for 2018-19. The funds help ensure that all North Carolinians who qualify for NCNBS assistance will receive a scholarship award. In addition, consistent with North Carolina being the nation’s most military-friendly state, the General Assembly passed legislation making active-duty military and veterans eligible to apply for the NCNBS without having to first establishing residency for one year.

In the fall of 2017, 36,121 North Carolinians attended NCICU institutions as undergraduates. Of that number, 22,464 received scholarship assistance from the NCNBS for an average scholarship award of \$3,674.

The number of North Carolinians attending North Carolina’s independent colleges and universities continues to grow as does their financial need. In addition to the NCNBS, 50 percent of NC students on our campuses received federal Pell Grants. The campuses also provide nearly \$700 million in institutional grants to help meet students’ financial needs.

“I never knew I would be the first in my family to graduate with a degree, or the first to ever step foot on a college campus. This scholarship will help me continue my Education degree and make it possible to complete my undergraduate degree.”
Jiadira Alexandra Choque Fernandez —
Belmont Abbey College

Photo: Lees-McRae College

WHO WE ARE

OUR ROLE

NCICU is the statewide office for North Carolina’s 36 independent nonprofit colleges and universities.

OUR MISSION AND HISTORY

Founded in 1969, NCICU supports, represents and advocates for private higher education on issues involving independent higher education in North Carolina.

We seek programmatic and student scholarship support, engage in state and federal public-policy work, and partner with the state’s other education systems on a broad range of issues.

We also provide research and information to and about private colleges and universities, support opportunities for staff development, and coordinate collaborative programs to support campuses.

In 1995, the Independent College of Fund of North Carolina (ICFNC), merged with NCICU. Formed in 1953, ICFNC is a collaborative effort among corporations, foundations and individuals to develop resources to support our state’s independent colleges and universities.

OUR LEADERSHIP

NCICU is governed by a board of directors comprised of the presidents of each of the 36 independent colleges and universities in the state. Business and community leaders from across the state join 25 presidents on the advisory board of ICFNC.

OUR COLLEGES AND UNIVERSITIES

Independent higher education in North Carolina includes coeducational colleges and universities, colleges for women, historically black colleges and universities, and one two-year college. All are liberal arts, comprehensive or research institutions and are accredited by the Southern Association of Colleges and Schools. (For information about the 36 independent colleges and universities in North Carolina, see Pages 14 and 15.)

OUR TAX STATUS

NCICU and all 36 independent colleges and universities are tax-exempt under section 501(c)3 of the U.S. Internal Revenue Code. Contributions are fully tax-deductible as provided by law.

OUR STAFF

- **A. Hope Williams**, president
- **Tom West**, vice president for government relations and general counsel
- **Ginny Boyer**, collaboration initiatives librarian
- **Sandy M. Briscar**, director of communications
- **Steve Brooks**, senior advisor
- **Melanie Chrisp-Thorpe**, associate director, Independent College Fund of North Carolina
- **Gwenn Hobbs**, executive assistant and office manager
- **Vicki Humphreys**, director of information technology
- **Colleen Kinser**, director, Independent College Fund of North Carolina
- **Phil Kirk**, advisor, community relations
- **Rebecca B. Leggett**, director of programs
- **Carrie Mata**, director of research
- **Susan Mayo**, intern, Campbell University student

HOW TO REACH US

530 N. Blount St.
Raleigh, NC 27604
Phone: 919.832.5817
Fax: 919.833.0794
<http://www.ncicu.org>

The financial operations of North Carolina Independent Colleges and Universities and the Independent College Fund of North Carolina are audited by Koonce, Wooten & Haywood, LLP, Certified Public Accountants.

HOW WE OPERATE

GOVERNANCE

NCICU is governed by a board of directors comprised of the presidents of the 36 independent colleges and universities in North Carolina. Governing North Carolina’s independent colleges and universities are more than 1,300 of the state’s government, business and civic leaders. Independent college and university trustees are deeply committed to their responsibilities and deeply engaged in providing planning and guidance to their institutions.

ACCREDITATION

The Southern Association of Colleges and Schools Commission on Colleges provides regional accreditation for all 36 NCICU campuses. Continuing accreditation requires institutions to maintain high quality education, management practices, and standards. Regional accreditation assures the quality the state recognizes for quality assurance.

ACCOUNTABILITY

The North Carolina Education Assistance Authority awards and accounts for all state grant funds provide to North Carolina students attending the 36 campuses of NCICU. Those state funds, as well as federal funds and overall financial aid programs, are subject to independent audits of institutions and to state and federal program reviews.

“I chose a private college because it allows you to get on a more personal level with the faculty. Having lived in Greensboro, I remember seeing these intelligent Bennett belles growing up and always wanted to be like them. I love the class sizes and community and look forward to building that bond with my sisters and professors.”
Breyonnah Ward — Bennett College

Photo: Pfeiffer University

NCICU COLLABORATION INITIATIVE

NCICU helps North Carolina’s 36 independent colleges and universities perform business more effectively, efficiently and less expensively through a range of programs that promote best practices, the sharing of information and, where appropriate, the coordination of business services.

The NCICU Collaboration Initiative continues to expand the number and diversity of opportunities that make it easier and more cost-effective for campuses to procure products and services.

Through its association with group purchasing entities – Coalition for College Cost Savings (CCCS), Educational and Institutional Cooperative (E&I), and the State of North Carolina Division of Purchase and Contract – NCICU provides North Carolina private colleges and universities access to hundreds of discounted products and services with nationally recognized businesses.

Companies can partner with NCICU as Direct Contract Affiliates and/or Business Affiliates. NCICU continues to look for new legacy programs that not only will reduce purchasing costs further, but also that will help sustain the Collaboration Initiative over the long-term.

DIRECT CONTRACT AFFILIATES

Agreements negotiated with Direct Contract Affiliates by NCICU provide campuses with the ability to purchase products and services at prices discounted beyond what each could negotiate on its own. Additionally, these agreements provide a small compensation to NCICU for the purpose of sustaining the Collaboration Initiative’s efforts to work on behalf of all campuses.

- **Adobe CLP Student Licensing Agreement** allows students, faculty and staff to purchase Adobe products at prices that are almost half of the academic boxed product retail price.
- **AED Superstore** is the most trusted name in Automated External Defibrillators.
- **A+ Moving** is a full-service moving and storage company that can accommodate employee moves in-state and/or out-of-state.
- **Blackboard Transact** provides hardware and software for securing campuses with access control and video surveillance. (also a Business Affiliate)
- **CBIZ Fiduciary Risk Management Services** helps private colleges and universities better manage a retirement plan that meets

organizational and plan participants’ goals.

- **CFI College Foundation, Inc.** and NCICU developed the College Funds Installment (CFI) Payment Plan that allows students and families to make interest-free monthly installment payments to cover college expenses. (also a Business Affiliate)
- **CDW Government (CDW-G)** provides NCICU colleges and universities access to discounts on a variety of hardware, software and peripheral products.
- **College Consortium** automates academic course sharing to assist NCICU campuses to easily share online courses and tuition revenue to support student needs and institutional goals.
- **DeWeese Grove and Associates** assists campuses in capturing the maximum refund from sales and use taxes.
- **DocuSource** is a leader in digital print, bindery and supporting creative and logistics services in the Research Triangle NC marketplace and provides discounts to all NCICU campuses.
- **Educational and Institutional Cooperative (E&I)** E&I is the member-owned, not-for-profit sourcing cooperative delivering expertise, solutions, and services to the higher education community.
- **EnviroSafe** is a professional Crisis and Risk Management firm that offers a variety of comprehensive emergency preparedness and safety services to NCICU campuses at a discounted rate.
- **Eric Ryan Corporation** reviews telecommunications billings to uncover errors on past billings that may result in refunds, credits or potential future savings.
- **First American Education Finance** serves NCICU institutions with lease financing opportunities at preferred rates. (also a Business Affiliate)
- **Forms & Supply (FSI)** is a North Carolina-based, family-owned and operated provider of quality office supplies and equipment. FSI provides highly-personalized customer service with next day delivery to the purchaser’s desktop.
- **Arthur J. Gallagher & Co.** provides reasonably-priced insurance coverage products for Cyberliability, international student health insurance, and accident insurance for student athletes.
- **GDS Transnational** and NCICU are partners in an

agreement that provides discounted pricing on antivirus software to institutions.

- **Microsoft EES Agreement** is a one-year renewable contract that provides NCICU institutions access to deeply discounted pricing on Microsoft products.
- **Microsoft Student, Faculty and Staff Select Agreement** allows students, faculty and staff at all NCICU institutions to obtain Microsoft software legally at deeply discounted prices.
- **National Utility Review**, a national firm with headquarters in NC, provides invoice and contract auditing services for utilities (electric, gas, water), telecommunications (local, long distance, cellular, internet) and waste disposal.
- **NCICU Tuition Exchange** entitles certified dependents of college employees to attend school tuition-free at any of the 21 NCICU participating colleges and universities.
- **Net Zero USA** specializes in energy conservation products and services including Energy Efficient Lighting, Solar Energy Solutions, and Energy Management Systems. Net Zero USA is partnering with NCICU to provide discounted pricing on our energy efficient lighting retro-fit products.
- **Payback Partners** works with NCICU institutions to provide a financing and enablement platform that enables buyers, suppliers, cooperatives, and financing, technology and service providers to implement procure-through-pay programs that create new revenues, improve sourcing and integrity, and reduce transaction and operating costs, risk and fraud. (Read more information below about this procurement portal)
- **OptimalResume™** helps colleges and universities deliver the best possible resume services to students and alumni in a resources-challenged environment.
- **Staples Advantage**, the business-to-business division of Staples, provides its entire line of office and facilities supplies, furniture and equipment to NCICU campuses at substantially reduced prices.
- **ThankView** helps facilitate and analyze effective connections with donors, alumni/alumnae, and prospective students through personalized video.
- **UnitedHealthcare Student Resources** provides affordable student health plans to North Carolina’s independent colleges and universities.

BUSINESS AFFILIATES

Business Affiliates, partnerships between NCICU and businesses that already serve one or more campuses and want to make their products and services available to all campuses, include the following:

Adirondack Solutions, AffinityLLC, APOGEE, BCWH Architects, BDO, Blackbaud, Blackboard Transact, Bon Appetit, Brown Edwards, Captrust, Carolinas IT, Cenergistic, Cherry Bekaert, College Foundation (CFI), Corporate Risk Management Inc., CORT, Dynamic Campus, First American Education Finance, Honeywell, HRP Associates, Inc., Marsh & McLennan Agency, McMillan Pazdan Smith Architecture, Metz Culinary Management, Millennium Advisory Services, Inc., Moseley Architects, PNC Financial Services Group, Inc., Spectrum Enterprise, Steelcase Education, SunTrust Bank, Thompson & Little, and Womble Bond Dickinson.

Many Direct Contract Affiliates and Business Affiliates also sponsor NCICU events and activities and serve on the advisory board of the Independent College Fund.

Coordinated procurement

Providing opportunities for North Carolina’s independent colleges and universities to procure goods and services at discount prices has been a key goal of the Collaboration Initiative. PayBack Partners has evolved as an e-procurement web portal to make those purchasing agreements more easily accessible to campus personnel. The portal, which launched in spring of 2017 and is now fully operational, allows users to shop online for the best prices on many of the commodities that campuses regularly consume. An electronic payment feature that carries a rebate based on the dollar volume of purchasing through the portal helps the procurement process become a net profit center.

Software and training

Thirty-one independent colleges and universities participated in an NCICU program, funded by a continuing grant from SAS, that provides donations of software and training. In 2017-18, those campuses received \$1.2 million in free software. Other campuses have begun working with NCICU’s systems administrator and SAS to participate in the software offer and training.

NCICU ETHICS BOWL

In today’s society, ‘community’ means different things to different people. Hometowns, college campuses, churches and social media are a few of the communities with which we identify. The more than 120 college students participating in NCICU’s annual Ethics Bowl, found the topic of “Ethics and the Future of Community” challenging and thought-provoking. Twenty-four of North Carolina’s independent colleges and universities sent teams to the event which was held February 16 and 17 at the State Legislative Complex in Raleigh.

“The Ethics Bowl has a positive and significant impact on the individual student participants,” said NCICU President Hope Williams. “It is a challenging competition and a rewarding experience that many students have indicated is a highlight of their college careers.”

Each team participated in four rounds after which the four teams with the most “wins” – Barton College, Chowan University, Gardner-Webb University and Salem College – met in two semifinal rounds. The semifinal round topic focused on cyber communities and how to

exercise personal responsibility to ensure ethical standards and practices in social media.

Advancing to the final round were Chowan University and Salem College. The topic for the final round centered around the ethics of deporting undocumented immigrants. In the end, Salem College won the competition.

At a banquet honoring the participants Friday evening, five individuals presented their diverse interpretation of ‘community’. The speakers were Dan Gerlach of the Golden LEAF Foundation; Leslie Garvin from NC Campus Compact; Roman Bouchev, formerly an international student, now US citizen; Lauren Raiford, a high school student; and David Heinen with NC Center for Nonprofits.

The Ethics Bowl is made possible through the support of 29 sponsors, led by Duke Energy and Wells Fargo, and the participation of more than 70 volunteer judges and moderators who are leaders in business, government and non-profit organizations.



Photo: 2018 NCICU Ethics Bowl champs, Salem College

UNDERGRADUATE RESEARCH AND CREATIVITY SYMPOSIUM

The State of North Carolina Undergraduate Research and Creativity Symposium (SNCURCS), in its 13th year, was held on November 4, 2017, at Campbell University. From its origins as a collaboration between NCICU and the University of North Carolina system, the Symposium provides an opportunity for North Carolina undergraduate students to showcase their research and creative work. With the approval of a faculty mentor, an undergraduate student enrolled at an institution of higher education in North Carolina can submit an abstract to be included in the symposium ranging from classwork, such as independent research, to participation in an undergraduate research experience, or other funded projects regardless of whether the student volunteered or was paid for the project. At the Symposium, students demonstrate the results of their research and creativity through posters, presentations, performances and works of art.

NCICU awards competitive stipends ranging from \$300 to \$600 each to students performing undergraduate research at NCICU’s colleges and universities in STEM fields of study which include science, technology, engineering and mathematics. Stipends are funded through the undergraduate research endowment established by NCICU through support from corporate and foundation donors. Eight students were selected from participating NCICU institutions to receive stipends in 2017.

Acknowledgements
I would like to thank Dr. Margaret Humphreys for being my mentor on this project. Funding was provided by the Kenan Ethics Institute at Duke University, Ekal Vidyalaya and the Health Foundation for Rural India provided in setting up this project in India.
Beverheim SM, Rana JS, Krumholz HM, Bradley EH. Influence of patient status on Clinical Management Decisions: A Case Report. Med Care. 2008;46(11):e24. doi:10.1097/MLR.0b013e31817b1b1b.
“A private college offers a smaller community and I have had the opportunity to be more involved, including serving as Student Body President for the 2017-18 year. Many great experiences have come from Catawba and these help push me to my professional goals.”
Gavin Wooten — Catawba College

Photo: Angeli Ngambi, a student at Duke University presents her research at the 2017 research symposium.

OPPORTUNITIES FOR GIVING

INDEPENDENT COLLEGE FUND OF NORTH CAROLINA

North Carolina’s 36 independent colleges and universities continually seek out partners who will help keep tuition affordable for their students. To assist them in securing those resources, the Independent College Fund of North Carolina (ICFNC), an arm of NCICU, partners with the corporate and foundation communities to invest in scholarships and other programs to support our students. Sixty percent of student scholarship funds raised is distributed equally to our campuses through ICFNC. The remaining 40 percent is distributed in proportion to the number of full-time-equivalent undergraduate students at each campus. In some instances, individual campuses also receive specially designated contributions.

The 2017-18 ICFNC campaign raised \$701,662 in scholarship support, \$253,363 for student enrichment programs and other grants, and received more than \$1.2 million in in-kind gifts, for a total of \$2.2 million in contributions.

GENERAL SCHOLARSHIP GIFTS

General, non-restricted scholarships can have the broadest impact for our students by allowing campuses to award the scholarship funds where they are most needed.

NAMED SCHOLARSHIP GIFTS

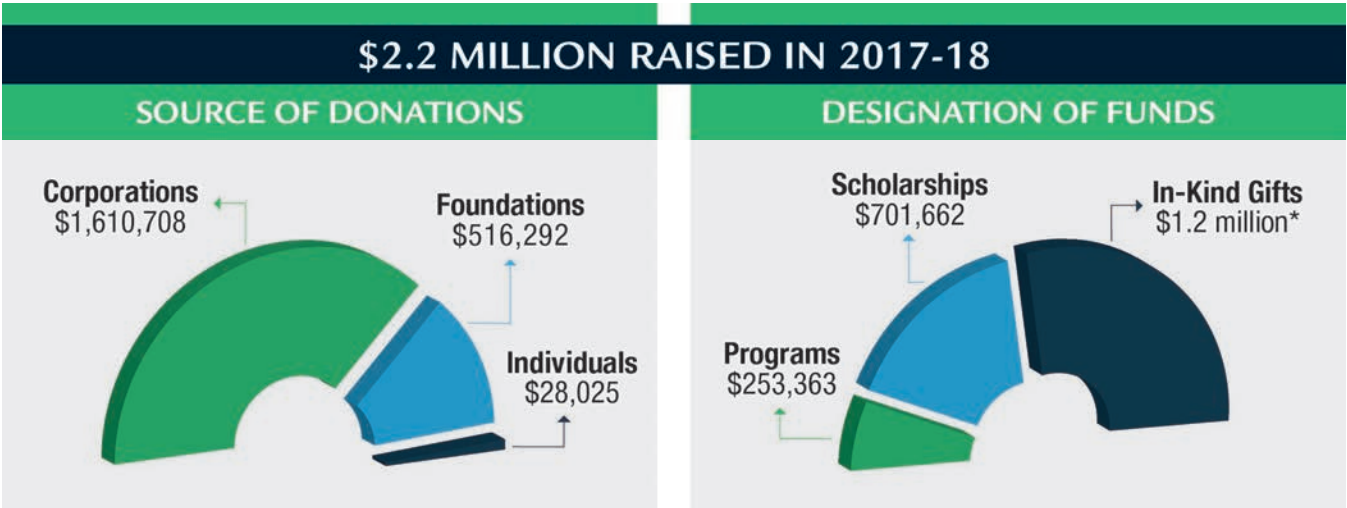
A named scholarship established through the ICFNC is an excellent option for individuals, corporations or foundations that wish to support specific programs, institutions or demographics. For a gift of \$2,000 or more per student, donors may create named scholarships at the institutions of their choice, and also may assist in outlining criteria to be used to select the scholarship recipient.

GIFTS-IN-KIND AND SPONSORSHIPS

With an established and expanding array of NCICU programs and events comes a need for sponsorships as well as products and services to support the programming. Contribution or gift options include overall event sponsorships, sponsoring event meals or breaks or covering the cost of signage or printing, to name a few.

STUDENT ENRICHMENT PROGRAMS

Enrichment programs such as the NCICU Ethics Bowl and the North Carolina Undergraduate Research & Creativity Symposium grow in popularity each year with hundreds of students participating. These events are complex undertakings requiring the support of countless volunteers and donors to succeed.



2017-2018 HONOR ROLL OF DONORS & SPONSORS

- CORNERSTONE**
(\$100,000 and above)

 - CIC/UPS Educational Endowment Fund
 - SAS Institute*
- BENEFACTOR**
(\$50,000-\$99,999)

 - BB&T Charitable Foundation
 - Blue Cross Blue Shield of North Carolina
 - The Council of Independent Colleges
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 - The Honorable Douglas Y. Yongue

* In-Kind Gift Increased Gift

Photo: William Peace University

NORTH CAROLINA
INDEPENDENT
COLLEGES & UNIVERSITIES

NCICU BOARD
OF DIRECTORS

BARTON COLLEGE

Wilson, Est. 1902

2017-2018 Enrollment: 960

- **Dr. Douglas Searcy,**
President

BELMONT ABBEY COLLEGE

Belmont, Est. 1876

2017-2018 Enrollment: 1,501

- **Dr. William Thierfelder,**
President

BENNETT COLLEGE

Greensboro, Est. 1873

2017-2018 Enrollment: 493

- **Dr. Phyllis Dawkins,**
President

BREVARD COLLEGE

Brevard, Est. 1853

2017-2018 Enrollment: 677

- **Dr. David Joyce,**
President

CABARRUS COLLEGE OF
HEALTH SCIENCES

Concord, Est. 1942

2017-2018 Enrollment: 445*

- **Dr. Dianne Snyder,**
President

CAMPBELL UNIVERSITY

Buies Creek, Est. 1887

2017-2018 Enrollment: 6,607*

- **Dr. J. Bradley Creed,**
President

CATAWBA COLLEGE

Salisbury, Est. 1851

2017-2018 Enrollment: 1,329*

- **Mr. Brien Lewis,**
President

CHOWAN UNIVERSITY

Murfreesboro, Est. 1848

2016-2017 Enrollment: 1,503*

- **Dr. M. Christopher White,**
President

DAVIDSON COLLEGE

Davidson, Est. 1837

2017-2018 Enrollment: 1,810

- **Dr. Carol Quillen,**
President

DUKE UNIVERSITY

Durham, Est. 1838

2017-2018 Enrollment: 16,294*

- **Dr. Vincent Price,**
President

ELON UNIVERSITY

Elon, Est. 1889

2017-2018 Enrollment: 6,791*

- **Dr. Constance Ledoux Book,**
President

GARDNER-WEBB
UNIVERSITY

Boiling Springs, Est. 1905

2017-2018 Enrollment: 3,814*

- **Dr. A. Frank Bonner,**
President

GREENSBORO COLLEGE

Greensboro, Est. 1838

2017-2018 Enrollment: 1,044*

- **Dr. Lawrence D. Czarda,**
President

GUILFORD COLLEGE

Greensboro, Est. 1837

2017-2018 Enrollment: 1,680*

- **Dr. Jane K. Fernandes,**
President

HIGH POINT UNIVERSITY

High Point, Est. 1924

2017-2018 Enrollment: 4,951*

- **Dr. Nido R. Qubein,**
President

JOHNSON C. SMITH
UNIVERSITY

Charlotte, Est. 1867

2017-2018 Enrollment: 1,483*

- **Mr. Clarence D. Armbrister,**
President

LEES-MCRAE COLLEGE

Banner Elk, Est. 1900

2017-2018 Enrollment: 921

- **Dr. Barry M. Buxton,**
President

LENOIR-RHYNE UNIVERSITY

Hickory, Est. 1891

2017-2018 Enrollment: 2,557*

- **Dr. Frederick K. Whitt,**
President

LIVINGSTONE COLLEGE

Salisbury, Est. 1879

2017-2018 Enrollment: 1,150

- **Dr. Jimmy R. Jenkins, Sr.,**
President

LOUISBURG COLLEGE

Louisburg, Est. 1907

2017-2018 Enrollment: 624

- **Dr. Gary M. Brown,**
President

MARS HILL UNIVERSITY

Mars Hill, Est. 1856

2017-2018 Enrollment: 1,277*

- **Dr. Dan G. Lunsford,**
President

MEREDITH COLLEGE

Raleigh, Est. 1891

2017-2018 Enrollment: 1,987*

- **Dr. Jo Allen,**
President

METHODIST UNIVERSITY

Fayetteville, Est. 1956

2017-2018 Enrollment: 2,259*

- **Dr. Ben E. Hancock, Jr.,**
President

MONTREAT COLLEGE

Montreat, Est. 1916

2017-2018 Enrollment: 917*

- **Dr. Paul Maurer,**
President

NORTH CAROLINA
WESLEYAN COLLEGE

Rocky Mount, Est. 1956

2017-2018 Enrollment: 2,093

- **Dr. Dewey G. Clark,**
President

PFEIFFER UNIVERSITY

Misenheimer, Est. 1885

2017-2018 Enrollment: 1,306*

- **Dr. Colleen Perry Keith,**
President

QUEENS UNIVERSITY
OF CHARLOTTE

Charlotte, Est. 1857

2017-2018 Enrollment: 2,507*

- **Dr. Pamela L. Davies,**
President

ST. ANDREWS UNIVERSITY

Laurinburg, Est. 1896

2017-2018 Enrollment: 654*

- **Mr. Paul Baldasare, Jr.,**
President

SAINT AUGUSTINE'S UNIVERSITY

Raleigh, Est. 1867

2017-2018 Enrollment: 974

- **Dr. Everett B. Ward,**
President

SALEM COLLEGE

Winston-Salem, Est. 1772

2017-2018 Enrollment: 984*

- **Dr. E. Lorraine Sterritt,**
President

SHAW UNIVERSITY

Raleigh, Est. 1865

2017-2018 Enrollment: 1,660

- **Dr. Paulette Dillard,**
Interim President

UNIVERSITY OF
MOUNT OLIVE

Mount Olive, Est. 1951

2017-2018 Enrollment: 3,451*

- **Dr. Philip Paul Kerstetter,**
President

WAKE FOREST UNIVERSITY

Winston-Salem, Est. 1834

2017-2018 Enrollment: 8,116*

- **Dr. Nathan O. Hatch,**
President **

WARREN WILSON COLLEGE

Asheville, Est. 1894

2017-2018 Enrollment: 661*

- **Dr. Lynn M. Morton,**
President

WILLIAM PEACE
UNIVERSITY

Raleigh, Est. 1857

2017-2018 Enrollment: 930

- **Dr. Brian C. Ralph,**
President

WINGATE UNIVERSITY

Wingate, Est. 1896

2017-2018 Enrollment: 3,620*

- **Dr. Rhett Brown,**
President

** NCICU Board Chair

INDEPENDENT COLLEGE FUND
OF NORTH CAROLINA

Business and Education in Partnership

CORPORATE REPRESENTATIVES

The Board of Directors of the Independent College Fund consists of the President of the Fund's member colleges and universities as well as 24 business leaders.

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Director of Corporate Communications & Human Resources International Textile Group, Inc.
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- **Eric Searls**
Senior Vice President BB&T Capital Markets
- **John Shubert**
Executive Vice President CBIZ Retirement Plan Services
- **Harvard B. Smith**
Vice President and Chief Compliance Officer Universal Corporation
- **Mary Thornton**
Regional Vice President Aramark Corporation

Fall 2017 headcount enrollment figures

*Includes enrolled graduate and professional students

NORTH CAROLINA'S 36 INDEPENDENT COLLEGES AND UNIVERSITIES TRANSFORM OUR CITIZENS, COMMUNITIES AND STATE



North Carolina's 36 independent colleges and universities have a national and international impact – through the students we educate and who work around the world, the life-changing research we conduct, the outcomes of the programs we offer, and the partnerships we develop. The greatest contribution of our sector of higher education, however, is to the State of North Carolina.

The impact of private, non-profit colleges and universities on North Carolina begins with the enrollment of almost 90,000 students from around the world, including all 100 North Carolina counties. The education of 70,000 undergraduates, including nearly 40,000 from North Carolina, improves the quality of life for those students and their families.

This is especially true for the almost half of North Carolina undergraduates who receive Pell Grants and for whom the economic impact of earning a bachelor's degree can be transformational. According to the United States Census Bureau, individuals with a bachelor's degree earn an average of a million dollars more during their career than those who have only a high school diploma.

Perhaps the greatest impact on the state by NCICU's 36 campuses is the awarding of one in four bachelor's degrees and one in three graduate and professional degrees. In addition to initiating growth in employment opportunities for graduates, private colleges and universities are helping meet the needs of North Carolina's employers in all occupations, and as a sector, employs more than 66,000 people, thousands more than the state's largest single private employer. These jobs are in locations across the state and have a \$14.2 billion economic impact, including 11 rural areas of the state that are home to private colleges and universities.

NCICU also contributes to the state as partners with North Carolina companies that offer volume buying discounts for NCICU campuses. These agreements, provide savings for the campuses and businesses opportunities for the companies. Many of these companies and others, along with foundations and individuals, contribute to student scholarships and grants for student enrichment experiences, including the NCICU Ethics Bowl and the State of North Carolina Undergraduate Research Symposium. NCICU campuses also collaborate in a series of meetings hosted by NCICU for faculty and administrative groups to provide network and problems-solving opportunities as well as professional development.

Expanding and strengthening education opportunities for our citizens, supporting the state's economy as employers and developers of an outstanding talent pipeline, conducting critical research that saves lives, improves products and creates new ones: these and many more are examples of the types of impact private colleges and universities have and the contributions we make to our great home state of North Carolina.

A. Hope Williams, President
North Carolina Independent Colleges and Universities

"My experience to date has been extremely welcoming. The compassion from the administrators just proves that attending this university will be a life-changing experience. I know that I am always going to have them to help and encourage in whatever way possible."
Chloe Brooke Williams — Gardner-Webb University

BY THE NUMBERS



36 PRIVATE, NONPROFIT INSTITUTIONS including

5 HBCUs 3 Colleges for Women 1 Two-Year College
Comprehensive, Liberal Arts, & Research Colleges and Universities

NCICU STUDENTS

67,389 undergraduates

53.6% from NC

22,560 graduate students

69% from NC

Students come from all **100 NC counties**, all **50 states** and from **around the world**.

OVERALL DEGREES

20,515 Degrees Awarded in 2016-2017

NCICU campuses award:



1 in 4 Bachelor's Degrees in NC



1 in 3 Graduate/Professional Degrees in NC

STUDENT AID

50% of all NC students at NCICU campuses receive Pell Grants

35% of all NCICU students receive Pell Grants

\$104+ Million Pell aid distributed in 2016-2017

\$88.9 Million in North Carolina Need-Based Scholarships

22,464 students received an average of **\$3,674**

PROFESSIONAL DEGREES

NCICU campuses award:



92% of Physician Assistants degrees

63% of Law degrees

55% of Pharmacy degrees

46% of Medical degrees

48% of Master's in Nursing degrees

NORTH CAROLINA INDEPENDENT COLLEGES & UNIVERSITIES

- Barton College, *Wilson*
- Belmont Abbey College, *Belmont*
- Bennett College, *Greensboro*
- Brevard College, *Brevard*
- Cabarrus College of Health Sciences, *Concord*
- Campbell University, *Buies Creek*
- Catawba College, *Salisbury*
- Chowan University, *Murfreesboro*
- Davidson College, *Davidson*
- Duke University, *Durham*
- Elon University, *Elon*
- Gardner-Webb University, *Boiling Springs*
- Greensboro College, *Greensboro*
- Guilford College, *Greensboro*
- High Point University, *High Point*
- Johnson C. Smith University, *Charlotte*
- Lees-McRae College, *Banner Elk*
- Lenoir-Rhyne University, *Hickory*
- Livingstone College, *Salisbury*
- Louisburg College, *Louisburg*
- Mars Hill University, *Mars Hill*
- Meredith College, *Raleigh*
- Methodist University, *Fayetteville*
- Montreat College, *Montreat*
- N.C. Wesleyan College, *Rocky Mount*
- Pfeiffer University, *Misenheimer*
- Queens University of Charlotte, *Charlotte*
- St. Andrews University, *Laurinburg*
- Saint Augustine's University, *Raleigh*
- Salem College, *Winston-Salem*
- Shaw University, *Raleigh*
- University of Mount Olive, *Mount Olive*
- Wake Forest University, *Winston-Salem*
- Warren Wilson College, *Asheville*
- William Peace University, *Raleigh*
- Wingate University, *Wingate*

NORTH CAROLINA INDEPENDENT COLLEGES & UNIVERSITIES

Address: 530 N. Blount Street, Raleigh, North Carolina 27604

Phone: (919) 832-5817 • Fax: (919) 833-0794 • Web: www.ncicu.org • Twitter: @NCICUhighered

Photo: Guilford College

