"I will leave college a stronger more independent person, the kind of person who knows how to push my own limits and who knows the value of hard work and good planning."
— Hayden Moses, Lees-McRae College
Private higher education in North Carolina is a treasure — literally and figuratively. It benefits students, the communities that are home to the campuses, and North Carolina’s economy. In 2013 the 36 campuses of North Carolina Independent Colleges and Universities added $14.2 billion to the state’s economy, according to a pioneering study released this year. That is equal to 3.2 percent of North Carolina’s Gross State Product.

Beyond the economic importance to our state, private higher education creates hope and opportunity for the approximately 100,000 students who attend each year. The education and experience these students receive help them live healthier, more informed and productive lives.

Many students who attend our 36 campuses are the first in their families to attend college. Many are able to attend only with financial support made possible through private philanthropy and the financial investment by state and federal lawmakers, including $86.4 million for the North Carolina Need-Based Scholarship in 2014-15.

Corporate and foundation donors to the Independent College Fund of North Carolina also support student scholarships as well as enrichment programs and special projects. During the 2014-2015 campaign year, the Fund received $2,225,045. That financial support, along with the enriching education and mentoring our campuses provide, equips our students for success. We can never thank our donors and partners enough.

North Carolina’s independent colleges and universities are indeed a treasure. They transform lives, serve as a gateway to a brighter future, and help make our state and our country a better place to live and work.
WHO WE ARE

OUR ROLE

NCICU is the statewide office for North Carolina’s 36 independent nonprofit colleges and universities.

OUR MISSION AND HISTORY

Founded in 1969, NCICU supports, represents and advocates for private higher education on issues involving independent higher education in North Carolina.

We seek programmatic and student scholarship support, engage in state and federal public-policy work, and partner with the state’s other education systems on a broad range of issues.

We also provide research and information to and about private colleges and universities, support opportunities for staff development, and coordinate collaborative programs to support campuses.

In 1995, the Independent College of Fund of North Carolina (ICFNC), merged with NCICU. Formed in 1953, ICFNC is a collaborative effort among corporations, foundations and individuals to develop resources to support our state’s independent colleges and universities.

OUR LEADERSHIP

NCICU is governed by a board of trustees comprised of the presidents of each of the 36 independent colleges and universities in the state. Business and community leaders from across the state join 25 presidents on the advisory board of ICFNC.

OUR COLLEGES AND UNIVERSITIES

Independent higher education in North Carolina includes coeducational colleges and universities, colleges for women, historically black colleges and universities, and one two-year college. All are liberal arts, comprehensive or research institutions and are accredited by the Southern Association of Colleges and Schools. (For information about the 36 independent colleges and universities in North Carolina, see Pages 14 and 15.)

OUR TAX STATUS

NCICU and all 36 independent colleges and universities are tax-exempt under section 501(c)3 of the U.S. Internal Revenue Code. Contributions are fully tax-deductible as provided by law.

OUR STAFF

• A. Hope Williams, president
• Tom West, vice president for government relations and general counsel
• James E. “Jim” Brown Jr., managing director, Independent College Fund of North Carolina
• Frances Fontaine, director of programs and research
• Gwenn Hobbs, executive assistant and office manager
• Colleen Mazza Kinser, associate director, Independent College Fund of North Carolina
• Rebecca Leggett, director of programs and research, effective July 2015
• Chuck Taylor, director of the Collaboration Initiative
• Lynwood Thombs, systems administrator

HOW TO REACH US

530 N. Blount St.
Raleigh, NC 27604
Phone: 919.832.5817
Fax: 919.833.0794
www.ncicu.org

The financial operations of North Carolina Independent Colleges and Universities and the Independent College Fund of North Carolina are audited by Koonce, Wooten & Haywood, LLP, Certified Public Accountants.
ACCOUNTABILITY
The North Carolina Education Assistance Authority awards and accounts for all state grant funds provided to North Carolina students attending the 36 campuses of NCICU. Those funds are subject both to independent audits of institutions and to state program reviews.

GOVERNANCE
Governing North Carolina’s independent colleges and universities are more than 1,300 of the state’s government, business and civic leaders. Independent college trustees are deeply committed to their responsibilities and meticulous in providing planning and guidance to their institutions, and in evaluating their operations.

ACCREDITATION
The Southern Association of Colleges and Schools Commission on Colleges provides regional accreditation for all 36 NCICU campuses. Continuing accreditation requires institutions to keep high management practice standards for mainstream higher education. Regional accreditation assures the high quality the state recognizes for quality assurance.

COSTS
While higher education costs keep growing, NCICU campuses strive to keep tuition and fees as low as possible and to stay competitive. Every institution provides funds to assist students with financial need. Campuses partner with federal and state government to provide a package of financial aid designed to keep enrollment affordable.

“I enjoy the small campus life and the closeness it brings with my fellow students as well as the faculty.”
— Stephen Snyder, Lenoir Rhyne University
Stimulating the economy, transforming lives

Private higher education is a powerful catalyst for a thriving North Carolina.

Independent colleges and universities create jobs and are catalysts for spending across the state and in local communities. Students, faculty, staff, alumni and visitors buy products and services. Graduates provide a steady flow of well-prepared workers to adapt to change, generate tax revenue and reduce demand for government-supported services. Our campuses increase the likelihood their students will earn more and boost their employers’ productivity and output. Independent colleges and universities also create savings to taxpayers through their graduates’ improved quality of life.

In fiscal 2013, benefits and savings from the 36 campuses of North Carolina Independent Colleges and Universities generated a combined $14.2 billion in added state income, or additional Gross State Product, according to a groundbreaking study conducted this year by Economic Modeling Specialists International, or EMSI. That is equal to 3.2 percent of Gross State Product, or the equivalent of creating 219,590 new jobs.

“Private higher education has been a critical part of North Carolina’s economy for more than two hundred years, and that impact continues to increase as campuses grow and add programs,” says A. Hope Williams, NCICU president. “From our small liberal arts colleges to our comprehensive and research universities, private higher education affects all aspects of the quality of life of North Carolina citizens.”

Economic Impact Study

To gauge the value of higher education in North Carolina, the state’s three systems of higher education commissioned the first-ever study of their economic impact. In addition to NCICU, the study by EMSI looked at the value added to the state’s economy by the 16-campus University of North Carolina system, and the 58-campus North Carolina Community College System.

In fiscal 2013, higher education in the state created $63.5 billion in added income to North Carolina. And the $4.3 billion taxpayers invested in fiscal 2013 to support higher education in the state returned $17 billion to North Carolina.

The added state income from higher education equals roughly 14.6 percent of Gross State Product, or the equivalent to creating over one million new jobs.

The Value of Operations

NCICU’s 36 campuses add value to the state’s economy every day.

Our institutions spent $4 billion in fiscal 2013 on payroll and benefits and another $6.8 billion on goods and services to carry out their daily operations. The sector’s combined number of 66,309 employees is larger than the state’s single largest private employer.

Campuses spent another $418.8 million to cover the payroll of faculty and staff involved in research and development activities. Those research efforts attracted $1.1 billion in added income for the state’s economy, or the equivalent of creating 17,334 new jobs. And our two largest campuses — Wake Forest University and Duke University — spent $1.7 billion on employees working at their hospitals and care centers. Those facilities added a total of $4.5 billion in state income, or the equivalent of creating 62,757 new jobs.

Continued on page 6
“I have access to individuals who not only care deeply about me and want to see me be successful, but who also have the time and energy to meet with me personally and guide me in my endeavors.”

— Natalia Andrea Marina, Queens University of Charlotte
ADDING VALUE

NCICU campuses generate income to the state through spending by students and visitors; spending on construction; and income from alumni and business-startups:

- Students who relocated to the state in fiscal 2013 added $242.7 million in state income, or the equivalent of creating 4,433 new jobs.
- Spending on hotels, restaurants, gas stations and other state businesses by out-of-state visitors attracted to the state by activities at NCICU campuses added $119 million in state income, or the equivalent of creating 3,041 new jobs.
- The net impact of spending on construction by NCICU institutions added $166.3 million in state income in fiscal 2013, or the equivalent of 5,256 new jobs.
- Hundreds of thousands of alumni of NCICU institutions are employed in North Carolina. In fiscal 2013, those alumni generated $4.9 billion in added income in the state, or the equivalent of 81,348 new jobs.
- Start-up companies related to NCICU institutions generated $78.8 million in added state income, or the equivalent of creating 477 new jobs.

BENEFIT TO STUDENTS

NCICU institutions served 100,962 for-credit students and 964 non-degree-seeking students in fiscal 2013. Those students’ investment totaled $3.1 billion, including $1.6 billion in out-of-pocket spending, plus $1.6 billion in “opportunity costs,” or the value of money and time they lost because they were in school.

The return on that investment for those students will be higher future wages that will continue to grow throughout their working lives. The present value of higher future wages that students will receive over their working careers totals $7.2 billion.

IMPACT ON SOCIETY

As a result of the skills they acquire at NCICU campuses, students earn more and increase the productivity and output of the businesses that employ them, stimulating greater income throughout the state. Our graduates’ increased quality of life generates social savings across the state through better health and lower crime and unemployment.

The present value of added income and social savings North Carolina will enjoy over the working lifetimes of students at NCICU institutions in fiscal 2013 totals $32.3 billion, including $28.8 billion from the increased lifetime incomes of students and associated increases in business output, and $3.4 billion in social savings.

BENEFIT TO TAXPAYERS

The added income our campuses create will generate more tax revenue for state and local government. As students at our institutions in fiscal 2013 earn more, and their employers increase their output and buy more supplies and services, the taxes our graduates pay will grow. By the end of those students’ working careers, the present value of added taxes that state and local government will have collected will total $2.8 billion.

CONCLUSION

North Carolina benefits in many ways from our 36 independent colleges and universities. They boost business by increasing consumer spending and producing a continuing supply of qualified, trained workers. They enrich the lives of students by raising their lifetime incomes and helping them reach their potential. They stimulate the economy and generate savings through students’ improved lifestyles. And they relieve state and local taxpayers through increased tax receipts and lower demand for government-supported social services.
Keeping College Accessible

The 2015 North Carolina General Assembly has increased the appropriation of recurring funds to the North Carolina Need-Based Scholarship (NCNBS) in the budget it passed for fiscal year 2015-17. The appropriation will increase the NCNBS from $86.4M this year to $88.4M in FY 2016-17.

In fall 2014, 37,778 North Carolinians attended NCICU institutions as undergraduates. Of that number, 24,819 received scholarship assistance from the NCNBS for an average scholarship award of $3,529.00. The number of North Carolinians attending North Carolina’s independent colleges and universities is growing. The additional funds were appropriated to ensure that all North Carolinians who qualify for NCNBS assistance will be able to receive a scholarship award.

“Attending college grants you the opportunity not just to learn and earn a degree but it also allows you to meet new people and have experiences above and beyond the classroom.”

— Kari Norris, High Point University
CREATING OPPORTUNITY: INDEPENDENT COLLEGE FUND OF NORTH CAROLINA

Formed in 1953, the Independent College Fund of North Carolina is a collaborative effort among corporations, foundations and individuals to provide support for our state’s independent colleges and universities. A division of NCICU, the Fund’s goal is to ensure that students have the tools and resources they need to achieve academic success and to take advantage of the diverse campus opportunities that can enhance their college experience.

During the 2014-2015 campaign year, the Fund raised $2,225,045. This total includes gifts and pledges to scholarships, student enrichment programs and special events. The Fund received support for campus-applied ethics initiatives and the fourth annual NCICU Ethics Bowl; for advising and first-year-experience programs; and for undergraduate research stipends.

SUPPORTING ICFNC FOR OVER 50 YEARS: W. TRENT RAGLAND JR.

W. Trent Ragland Jr., a long-time supporter of ICFNC and a passionate champion of higher education, died March 1, 2015.

Ragland, a former chairman and honorary life member of ICFNC, and his wife Anna, contributed a total of $130,561 to the Fund over 52 years. His legacy of leadership and investment in the Fund is a testament to the enduring role it plays in providing financial support for our campuses and their students.

Born in Salisbury and raised in Raleigh, Ragland was a graduate of the University of North Carolina at Chapel Hill, and served in the U.S. Navy during World War II. He then worked for Superior Stone Company, which had been founded by his father and uncle. Ragland was named the company’s president in 1954 at age 34 and served as CEO of its successor companies, including American Marietta and Martin Marietta. He later served as senior vice president of Martin Marietta Aggregates.

FUNDING STEM: $93,500 IN SCHOLARSHIPS

Funds for much-needed scholarships were awarded to 29 NCICU campuses for students pursuing majors in science, technology, engineering and math, or STEM, thanks to a matching-fund effort by ICFNC that raised $93,500.

ICFNC received a $25,000 grant from the Council of Independent Colleges designated for STEM studies, and matched that grant by raising another $68,500 from the Duke Energy Foundation and the MetLife Foundation.

STUDY TO PROVIDE STUDENT DATA FROM KINDERGARTEN TO THE WORKFORCE

Plans are moving forward on a pioneering longitudinal data study that will, in the aggregate and without identifying individuals, show the path students follow from K-12 school to college to the workforce. Neither the identity of the students nor any identifiable information will be released.

The U.S. Department of Education extended for a fourth year, through June 30, 2016, a three-year, $3.6 million grant — including $369,000 for NCICU — to support development of the system by NCICU, the University of North Carolina, the North Carolina Community College System, the North Carolina Department of Public Instruction and the North Carolina Department of Commerce. NCICU has signed a memorandum of agreement with our partners for the operation of the system.

SOFTWARE DONATIONS FROM SAS

NCICU has continued to work with SAS on additional software grants to campuses, and to add more institutions. In 2014-2015, SAS donated $1.1 million in software to 28 NCICU campuses.
Adding value for our 36 campuses is the goal of the Collaboration Initiative, a three-year effort funded by the Cannon Foundation that has generated new opportunities for NCICU’s institutions to find products and services they need at lower costs.

From collaborative purchasing opportunities to an online procurement marketplace, the Collaboration Initiative continues to seek ways to help campuses operate more efficiently and cost-effectively. With the Cannon grant ending in 2015, the Initiative has begun to generate revenue to help it become self-sustaining.

EMPLOYEE BENEFITS

Thirteen campuses formed the NCICU Benefits Alliance in 2014 to collaborate on ways to deliver quality employee benefits most cost-effectively. The early fruits of that effort are agreements by Reliance Insurance and Delta Dental that will mean expanded coverage and savings. Six campuses elected to participate and together will save over $500,000 in benefit costs.

EMPLOYEE RETIREMENT PLAN ADVISORY SERVICES

A partnership between NCICU and CBIZ Retirement Plan Services aims to help our campuses mitigate fiduciary risks, improve results related to managing employer-sponsored retirement plans, and substantially reduce the costs of those services. Pricing of consortium services from our retirement plan fiduciary advisor is one-half to one-third of the typical charges to an individual campus.

E-PROCUREMENT AND PAYMENT

Over the past three years, the NCICU Collaboration Initiative has identified dozens of discount contracts for goods and services that colleges and universities generally purchase. Now, to make it easier for each campus to gain access to the contracts, and to help campus purchasers use them more efficiently, we are beginning to pilot “PayBack,” a no cost purchasing and payment financing program.

Eating like a consumer retail purchasing website — but without transaction fees and with a small rebate on each dollar of purchases — this online system will be available to all 36 campuses soon, and eventually to colleges in other states. It has the potential to revolutionize the way that colleges — especially those without full-time purchasing directors — manage their commodity purchasing.

BUSINESS AFFILIATES

NCICU has recruited 25 members for its Business Affiliates program, providing companies recommended by at least one NCICU campus the opportunity to make their products and services more visible to NCICU campuses. The NCICU website includes a description of each Affiliate’s offerings, and provides contact information and a link to the company’s website.

SUSTAINABILITY

A goal of the Collaboration Initiative has been to generate an ongoing stream of revenue to sustain and expand collaborative offerings for NCICU campuses. Support from rebates and related program funding help support staff on a part-time basis. Increased use of contracts, and especially the new E-procurement Marketplace, should provide more long-term, sustainable support for the Collaboration Initiative.

“College taught me a lot in and out of the classroom and everything I’ve learned here I will apply every day.”
— Denard Haney, Saint Augustine’s University
More than 100 students from 20 of North Carolina’s independent colleges and universities participated in the 2015 NCICU Ethics Bowl, a two-day competition at the Campbell University Law School in Raleigh.

Students from Wake Forest University won the competition, which this year focused on Ethics in Education. Barton College was runner-up, while teams from High Point University and Methodist University also competed in the two semi-final matches.

The final round focused on whether it is ethical to require college football players to be enrolled as full-time students and at the same time spend 40 to 50 hours a week on their sport. Teams in matches throughout the competition addressed issues ranging from how a student should deal with a professor who takes credit for the student’s research, to the dilemma a teacher faces in deciding whether to fail a student who misses too many classes because of a family crisis.

“Students need to understand that corporate America values ethical behavior and appreciates the dilemmas that are often in the day-to-day actions that we take,” says Anne Lloyd, executive vice president and chief financial officer at Raleigh-based Martin Marietta. She has served for four years as a member of the planning committee for Ethics Bowl.

Holly Wenger, director of ethics and compliance at the Charlotte-based Duke Energy and a judge in the final round of the 2014 Ethics Bowl, says the focus on the competition is “really teaching college students how to identify ethical issues, and how to analyze them. Those are the kind of people that Duke Energy wants.”

Launched in 2012, the NCICU Ethics Bowl is an annual statewide competition that gives students an opportunity to think critically and collaboratively about how to make ethical decisions. The event is the culmination of months of preparation on each campus. Its goal is to prepare students for the kinds of dilemmas they will face in the workplace and in their personal lives. The competition places a premium on readiness and quick thinking, with team members expected to field questions on the spot from the other teams.

In addition to the team competition, students participating in the Ethics Bowl had the opportunity — during the competition and at a reception and dinner at the North Carolina Museum of History — to meet corporate, foundation and government leaders from across the state who served as judges and moderators for the competition.


The 2016 Ethics Bowl will be held February 5 and 6 at Meredith College. Its focus will be Ethics in Technology.

UNDERGRADUATE RESEARCH SYMPOSIUM

The 10th Annual State of North Carolina Undergraduate Research and Creativity Symposium (SNCURCS), jointly sponsored by NCICU and UNC, was held November 22, 2014 at the N.C. State University McKimmon Center with more than 16 independent colleges and universities participating. Six students were selected to receive NCICU stipends to conduct and present their research at the event. The students were from Guilford College, Duke University, Chowan University, Salem College, and Livingstone College. MetLife provided $10,000 as a sponsor of both the event and the NCICU research stipends.
“You have a one on one relationship with your professors, provost, and anyone that works at the college. It’s like having a second family that wants to help you achieve your dreams.”

— Amelia Evans, Chowan University
Opportunities for Giving

Independent College Fund of North Carolina

Keeping education affordable is a priority for North Carolina’s 36 independent colleges and universities. Yet while annual tuition at our campuses remains several thousand dollars below the national average, some families still find costs beyond their means. To help provide the resources families need to send their children to college, the Independent College Fund of North Carolina, an arm of NCICU, partners with the corporate and foundation communities to invest in scholarships and other programs to support our students.

General Scholarship Gifts

Many donors opt to support general scholarships through ICFNC because it gives them the opportunity to affect directly the lives of more than one student with a single gift. Support for general scholarships represents a powerful investment option for donors that also gives independent colleges and universities the ability to award scholarships at the campus level based on individual students’ needs.

Named Scholarship Gifts

An increasingly popular option for giving has been ICFNC’s Named Scholarship Program because it allows donors to designate specific programs, institutions or under-represented student populations to support through their gifts. For a gift of $2,000 or more for an individual student, donors may create a named scholarship at the institution they choose, and also may assist in outlining criteria for selecting scholarship recipients. Each named scholarship provides much-needed financial aid for students, and provides philanthropic recognition of the donor at the institution.

Sponsorships

Continuing growth in the number of NCICU programs and events gives donors a broad range of opportunities to support independent college and university students. Options for support include sponsoring NCICU administrative meetings, conferences, special events or publications, to name just a few giving opportunities.

Student Enrichment Programs

NCICU seeks support for programs to continue to increase the excellence of the education and the quality of the experience for students. We work to ensure that more students can attend college and graduate. We continue to expand the Undergraduate Research Program. In the 2014-15 academic year, the Fourth Annual NCICU Ethics Bowl attracted more than 100 students from 20 of our campuses. These programs are possible only with the generous and continued support of our donors.

The Council of Independent Colleges awarded NCICU $25,000 in 2014-15 with matching funds secured of $29,000 for a total of $54,000 raised to implement a program that provided career coaching to women students. The program was comprised of forty-five first and second-year students who had not yet declared a major. Students selected to participate in the Women’s Economic Empowerment Success Program engaged in a number of programs and initiatives on campus. They also attended the Women’s Economic Empowerment conference held at Livingstone College which offered personal and professional development workshops. Matching funds sponsors included BB&T: $12,500, Anne Faircloth: $1,000, M&F Bank: $1,000, Wendy Murphy: $1,000, Marsha Prestage: $1,000, The Kuhlmey Group at High Tower Advisors: $2,500, UPS: $10,000. The North Carolina Council for Women partnered with NCICU in support of this project.

Capital Campaign Gifts

The NCICU office is housed in an historic residence that was built in 1881. Gifts to NCICU’s capital campaign support the purchase, renovation and maintenance of the house. Located at 530 N. Blount St. in downtown Raleigh, the office provides high visibility for NCICU and meeting space for campus visitors. We invite current and prospective donors to visit when you are in the Triangle.
### Donors

#### Named Scholarship Donors

The following donors participated in the Named Scholarship Program and provided at least $2,000 annually per student scholarship in the name of their organization:

- **$30,000 to $99,999**
  - UPS Educational Endowment Fund — $87,300 (administered by the Council of Independent Colleges)
  - $2,425 scholarship for 36 students attending independent colleges and universities in North Carolina that are from underserved and disadvantaged populations and communities
  - The Duke Energy Foundation Scholarship — $80,500
  - $3,500 scholarship for 23 students residing in Duke Energy’s service territory who are majoring in math or science (or have a desire to teach math or science)

- **$2,000 to $29,999**
  - Wells Fargo Scholarship — $67,600
  - $2,704 scholarship at all ICFNC member institutions
  - BB&T Charitable Foundation Scholarship — $59,800
  - $2,392 scholarship at all ICFNC member institutions

- **$2,000 to $29,999**
  - Bridgestone Americas Trust Fund
  - Broyhill Family Foundation, Inc.
  - Burlington Industries Foundation
  - Clancy & Theys Construction Co.
  - Clarant Corporation
  - Dominion NC Power
  - MetLife Foundation
  - Pfizer

#### 2014-15 Honor Roll of Donors and Sponsors

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<td>Ms. Leslie Hayes</td>
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<td>Ms. Gawen H. Hobbs</td>
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<td>Ms. Anne Faircloth</td>
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<td>First Tennessee Bank</td>
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<td>Mr. Jack Frost</td>
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<td>Honeywell</td>
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<td>Hornwood, Inc.</td>
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<td>Koonce, Wooten, and Haywood, LLP</td>
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<td>The Kuhlman Group at High Tower</td>
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<td>Kulynych Family Foundation I, Inc.</td>
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<td>Ms. Nichole A. Labott</td>
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<td>Mr. Durwood S. Laughinghouse</td>
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<td>Mr. and Mrs. Harold G. Livingston</td>
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<td>Ms. Anne Lloyd</td>
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<td>M&amp;j Foundation</td>
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<td>Ms. Colleen R. Mazza</td>
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<td>Mr. Timothy H. McDowell</td>
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<td>McMillian Pazdan Smith, LLC</td>
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<td>Mr. Donald McNeil</td>
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<td>Metz Culinary Management</td>
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<td>Millennium Advisory Services, Inc.</td>
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<td>Mount Olive Pickle Company, Inc.</td>
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<td>Ms. Wendy Murphy</td>
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<td>NCFI Polyurethanes</td>
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<td>NFP Corporate Services, Inc.</td>
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<td>North Carolina Electric Membership Corporation</td>
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<td>Mr. Stan Pace</td>
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<td>Pfizer</td>
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<td>Piedmont Natural Gas Foundation</td>
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<td>Ms. Marsha Prestige</td>
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<td>Marsh &amp; McLennan Agency-Mid Atlantic</td>
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<td>R.A. Bryan Foundation, Inc.</td>
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<td>Mr. and Mrs. W. Trent Ragland, Jr. +</td>
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<td>Mr. Brooks T. Raiford</td>
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<td>Mr. Jim Ratchford</td>
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<td>Ms. Elizabeth L. Riley</td>
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<td>Rock-Tenn Merchandising Displays</td>
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<td>Mr. Carlos Sanchez</td>
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<td>Mr. John M. Shubert</td>
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<td>Ms. Delores Sides</td>
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<td>The Eddie and Jo Allison Smith Family Foundation, Inc.</td>
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<td>Mr. Harvard Smith</td>
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<td>Mr. Bo Somers</td>
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<td>Southco Distributing Company</td>
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<td>Ms. Marirose Steigerwald</td>
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<td>Stephenson Millwork Company, Inc.</td>
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<td>Mr. Jeff Stoddard</td>
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<td>Theo Davis Printing*</td>
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<td>Ms. Mary Thornton</td>
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<td>Time Warner Cable</td>
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<td>Mr. Jaz Tunnell</td>
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<td>Jay and Leslie Walden Family Fund</td>
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<td>Mr. Tom West</td>
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<td>Wyatt-Quarles Seed Company</td>
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*Gifts in Kind +Deceased Increased Giving
Working together for higher education

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BARTON COLLEGE
Wilson, Est. 1902
2014-2015 Enrollment: 956
• Dr. Douglas Searcy, President

BELMONT ABBEY COLLEGE
Belmont, Est. 1876
2014-2015 Enrollment: 1,505
• Dr. William Thierfelder, President

BENNETT COLLEGE
Greensboro, Est. 1873
2014-2015 Enrollment: 583
• Dr. Rosalind Fuse-Hall, President

BREVARD COLLEGE
Brevard, Est. 1853
• Dr. David Joyce, President

CABARRUS COLLEGE OF HEALTH SCIENCES
Concord, Est. 1942
2014-2015 Enrollment: 325
• Dr. Dianne Snyder, Chancellor

CAMPBELL UNIVERSITY
Buies Creek, Est. 1887
2014-2015 Enrollment: 3,870
• Dr. J. Bradley Creed, President

CATAWBA COLLEGE
Salisbury, Est. 1851
2014-2015 Enrollment: 1,274
• Mr. Brien Lewis, President

CHOWAN UNIVERSITY
Murfreesboro, Est. 1848
2014-2015 Enrollment: 1,447
• Dr. M. Christopher White, President

DAVIDSON COLLEGE
Davidson, Est. 1837
2014-2015 Enrollment: 1,770
• Dr. Carol Quillen, President

DUKE UNIVERSITY
Durham, Est. 1838
2014-2015 Enrollment: 6,610
• Dr. Richard H. Brodhead, President

ELON UNIVERSITY
Elon, Est. 1889
2014-2015 Enrollment: 5,698
• Dr. Leo M. Lambert, President

GARDNER-WEBB UNIVERSITY
Boiling Springs, Est. 1905
2014-2015 Enrollment: 2,440
• Dr. A. Frank Bonner, President

GREENSBORO COLLEGE
Greensboro, Est. 1838
2014-2015 Enrollment: 778
• Dr. Lawrence D. Csordas, President

GUILFORD COLLEGE
Greensboro, Est. 1837
2014-2015 Enrollment: 1,953
• Dr. Jane K. Fernandes, President

HIGH POINT UNIVERSITY
High Point, Est. 1924
2014-2015 Enrollment: 4,187
• Dr. Nido R. Qubein, President

JOHNSON C. SMITH UNIVERSITY
Charlotte, Est. 1867
2014-2015 Enrollment: 1,354
• Dr. Ronald L. Carter, President

LEES-MCRAE COLLEGE
Banner Elk, Est. 1900
2014-2015 Enrollment: 934
• Dr. Barry M. Buxton, President

LENOIR-RHYNE UNIVERSITY
Hickory, Est. 1891
2014-2015 Enrollment: 1,419
• Dr. Wayne B. Powell, President

LIVINGSTONE COLLEGE
Salisbury, Est. 1879
2014-2015 Enrollment: 1,297
• Dr. Jimmy R. Jenkins, Sr., President

LOUISBURG COLLEGE
Louisburg, Est. 1907
2014-2015 Enrollment: 695
• Dr. Mark La Branche, President

MARS HILL UNIVERSITY
Mars Hill, Est. 1856
2014-2015 Enrollment: 1,383
• Dr. Dan G. Lunsford, President

MEREDITH COLLEGE
Raleigh, Est. 1891
2014-2015 Enrollment: 1,606
• Dr. Jo Allen, President

METHODIST UNIVERSITY
Fayetteville, Est. 1956
2014-2015 Enrollment: 2,105
• Dr. Ben E. Hancock, Jr., President

MONTREAT COLLEGE
Montreat, Est. 1916
2014-2015 Enrollment: 558
• Dr. Paul Maurer, President

NORTH CAROLINA WESLEYAN COLLEGE
Rocky Mount, Est. 1956
2014-2015 Enrollment: 1,724
• Dr. Dewey G. Clark, President

PFEIFFER UNIVERSITY
Misenheimer, Est. 1885
2014-2015 Enrollment: 904
• Dr. Colleen Perry Keith, President

QUEENS UNIVERSITY OF CHARLOTTE
Charlotte, Est. 1857
2014-2015 Enrollment: 1,523
• Dr. Pamela L. Davies, President

ST. ANDREWS UNIVERSITY
Laurinburg, Est. 1896
2014-2015 Enrollment: 597
• Mr. Paul Baldasare, Jr., President

SAINT AUGUSTINE’S UNIVERSITY
Raleigh, Est. 1867
2014-2015 Enrollment: 1,006
• Dr. Everett B. Ward, President

*Enrollment figures represent full-time-equivalent undergraduate enrollment.
C O R P O R A T E  R E P R E S E N T A T I V E S

SALEM COLLEGE
Winston-Salem, Est. 1772
2014-2015 Enrollment: 860
  • Dr. E. Lorraine Sterritt, President

SHAW UNIVERSITY
Raleigh, Est. 1865
2014-2015 Enrollment: 1,607
  • Dr. Tashni Dubroy, President

UNIVERSITY OF MOUNT OLIVE
Mount Olive, Est. 1951
2014-2015 Enrollment: 2,392
  • Dr. Philip Paul Kerstetter, President

WAKE FOREST UNIVERSITY
Winston-Salem, Est. 1834
2014-2015 Enrollment: 4,839
  • Dr. Nathan O. Hatch, President

WARREN WILSON COLLEGE
Asheville, Est. 1894
2014-2015 Enrollment: 819
  • Dr. Steven L. Solnick, President

WILLIAM PEACE UNIVERSITY
Raleigh, Est. 1857
2014-2015 Enrollment: 988
  • Dr. Brian C. Ralph, President

WINGATE UNIVERSITY
Wingate, Est. 1896
2014-2015 Enrollment: 1,928
  • Dr. Rhett Brown, President

• Leslie Hayes
  (2014-2016)
  Business Banking Division
  Manager- Carolinas Region
  Wells Fargo
  ICFNC Chair

• Delores Sides
  Director of Corporate
  Communications & Human
  Resources
  International Textiles Group, Inc.
  Vice Chair

• Nicole Brandon
  Atlanta Package Division
  Manager
  UPS

• Rodney Carson
  Director, University and
  Community Relations
  MetLife- GTO

• William (Billy) Clarke
  Attorney
  Roberts & Stevens, PA

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  Senior VP- Capital Markets
  Corporate Division
  BB&T

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  President
  George Foundation

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  Resident Vice President
  Norfolk Southern
  Corporation

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  and Treasurer
  Martin Marietta Materials

• Don McNeill
  Partner
  Dixon Hughes Goodman

• Stan Pace
  Director-State Government
  Relations
  Frontier Communications

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  PSNC Energy

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  Company, Inc.

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  Deputy General Counsel
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  Vice President, Corporate
  Affairs
  Coca-Cola Bottling Co.
  Consolidated

• Marirose Steigerwald
  President
  Elinvar

• Jeff Stoddard
  Senior Vice President
  SunTrust Bank

• Michael Thompson
  Manager of State Affairs-NC
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  Aramark Corporation

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  Government Relations Manager
  Piedmont Natural Gas
MAKING A DIFFERENCE: NOW WE CAN COUNT THE WAYS.

The value that North Carolina’s 36 independent colleges and universities add to our state is far greater as the sector of private higher education than any single college or university.

Thanks to a path-breaking new study, we now can quantify the economic impact of NCICU’s 36 campuses: $14.2 billion. But the study also makes clear that the difference independent colleges and universities make far exceeds the dollars and cents they add to our economy. NCICU campuses improve the lives of their students, their communities, and the state.

Our campuses provide the pathway to a more promising future for students. Graduates of our campuses are more likely to be better employees, better parents, better neighbors and more engaged citizens. They are more likely to live healthier, productive lives, and to depend on fewer public services supported by taxpayer dollars. They will help their companies and communities thrive. They will be leaders and the source of new ideas and energy to make our state a better place.

Higher education can make the difference in having a future inspired by hope and fueled by learning and opportunity. NCICU’s 36 colleges and universities, and the many individuals and organizations that support them play a major role in helping North Carolina thrive and grow. Together we look forward to a future filled with promise.

A. Hope Williams, President
North Carolina Independent Colleges and Universities

“I understand the importance and benefits of a small private-college education. The smaller class sizes, close-knit environment, and greater opportunities for leadership and involvement create a truly unique educational experience.”

— Serena Barringer, Meredith College
“Scholarships have not only helped me achieve my dreams of attending my #1 choice for college, but it will also help me in the future when I’m educating the next generation of students. With less debt to be concerned about, I would have more time to focus on being the best teacher I can possibly be, for the students that I would teach.”
— Bill Barrett, Mars Hill University
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- Bennett College, Greensboro
- Brevard College, Brevard
- Cabarrus College of Health Sciences, Concord
- Campbell University, Buies Creek
- Catawba College, Salisbury
- Chowan University, Murfreesboro
- Davidson College, Davidson
- Duke University, Durham
- Elon University, Elon
- Gardner-Webb University, Boiling Springs
- Greensboro College, Greensboro
- Guilford College, Greensboro
- High Point University, High Point
- Johnson C. Smith University, Charlotte
- Lees-McRae College, Banner Elk
- Lenoir-Rhyne University, Hickory
- Livingstone College, Salisbury
- Louisburg College, Louisburg
- Mars Hill University, Mars Hill
- Meredith College, Raleigh
- Methodist University, Fayetteville
- Montreat College, Montreat
- N.C. Wesleyan College, Rocky Mount
- Pfeiffer University, Misenheimer
- Queens University of Charlotte, Charlotte
- St. Andrews University, Laurinburg
- Saint Augustine's University, Raleigh
- Salem College, Winston-Salem
- Shaw University, Raleigh
- University of Mount Olive, Mount Olive
- Wake Forest University, Winston-Salem
- Warren Wilson College, Asheville
- William Peace University, Raleigh
- Wingate University, Wingate

North Carolina Independent Colleges & Universities
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