

NORTH CAROLINA
INDEPENDENT
COLLEGES & UNIVERSITIES

- Barton College
Wilson
- Belmont Abbey College
Belmont
- Bennett College
Greensboro
- Brevard College
Brevard
- Cabarrus College of Health Sciences
Concord
- Campbell University
Buies Creek
- Catawba College
Salisbury
- Chowan University
Murfreesboro
- Davidson College
Davidson
- Duke University
Durham
- Elon University
Elon
- Gardner-Webb University
Boiling Springs
- Greensboro College
Greensboro
- Guilford College
Greensboro
- High Point University
High Point
- Johnson C. Smith University
Charlotte
- Lees-McRae College
Banner Elk
- Lenoir-Rhyne University
Hickory
- Livingstone College
Salisbury
- Louisburg College
Louisburg
- Mars Hill University
Mars Hill
- Meredith College
Raleigh
- Methodist University
Fayetteville
- Montreat College
Montreat
- N.C. Wesleyan College
Rocky Mount
- Pfeiffer University
Misenheimer
- Queens University of Charlotte
Charlotte
- St. Andrews University
Laurinburg
- Saint Augustine's University
Raleigh
- Salem College
Winston-Salem
- Shaw University
Raleigh
- University of Mount Olive
Mount Olive
- Wake Forest University
Winston-Salem
- Warren Wilson College
Asheville
- William Peace University
Raleigh
- Wingate University
Wingate

FOR IMMEDIATE RELEASE

A. Hope Williams
President

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Bridgestone Americas Wilson Plant Awards Scholarship to Barton College Student

Raleigh, NC, November 14, 2014 – Bridgestone Americas Wilson Plant, one of the world's leading tire manufacturers and retailers, has donated \$4,000 to the Independent College Fund of North Carolina for a student scholarship designated to Barton College. The recipient is a native of North Carolina and was awarded \$4,000 for the 2014-2015 academic year.

For 54 years, Bridgestone Americas has been a contributor of scholarship aid for independent college and university students with \$132,000 in gifts made to the Fund. With a desire to focus the company's giving strategy and realizing the need for scholarship opportunities for disadvantaged students from eastern North Carolina, Bridgestone Americas Wilson Plant chose to donate specifically to the Named Scholarship Program. Donors to the Fund who give at least \$2,000 per student scholarship can choose to designate their gift for a specific purpose. This gift marks the tenth year of the Bridgestone Americas Trust Fund Scholarship.

The recipient of the Bridgestone Americas Trust Fund Scholarship must have earned a 3.00 GPA or better, demonstrate financial need, and reside in Edgecombe, Greene, Johnston, Nash, Pitt, Wayne or Wilson counties. The 2014-2014 Barton College recipient is:

Quanesha Edmonds of Farmville, N.C., a freshman majoring in psychology

David Byerly, human resources manager Bridgestone Americas Tire Operations—Wilson Plant said, Being an outstanding corporate citizen and offering a premier place to work are two of Bridgestone's core values.

We're proud to assist Barton College and the Independent College Fund of North Carolina by offering our neighbors an opportunity to further their education."



N O R T H C A R O L I N A
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Hope Williams, president of the Independent College Fund of North Carolina, expressed the Fund's thanks to Bridgestone Americas: "By providing this critical scholarship support, Bridgestone Americas is helping make a college education possible for Quanesha Edmonds. This gift will continue to have an impact throughout her life and the Fund is deeply appreciative of Bridgestone Americas' commitment and generosity."

About Bridgestone Americas Tire Operations:

Nashville, Tenn.-based Bridgestone Americas Tire Operations (BATO) is a business unit of Bridgestone Americas, Inc., whose parent company, Bridgestone Corporation, is the world's largest tire and rubber company. Reporting into the BATO business unit are the company's Latin American tire operations; the U.S. and Canadian consumer and commercial tire businesses; and Bridgestone Retail Operations, LLC, which operates the largest network of company-owned automotive service providers in the world. BATO develops, manufactures and markets Bridgestone, Firestone and associate brand tires. The commercial tire division is focused on retail, wholesale and original equipment markets, supplying tires to passenger, light truck, commercial vehicle, off road, motorcycle, agricultural and retread markets. For more information, visit www.bridgestoneamericas.com.

About the Independent College Fund of North Carolina:

The Independent College Fund of North Carolina was founded in 1953 to provide North Carolina businesses an opportunity to support the state's private colleges and universities. For 61 years, the Independent College Fund has exemplified business and education in partnership by helping thousands of students to prepare for careers in business, the professions, and public service. The Fund has raised more than \$80 million for the benefit of its member colleges and universities and their students. The Independent College Fund of North Carolina is the fundraising division of North Carolina Independent Colleges and Universities, a 501(c) 3 non-profit corporation that represents North Carolina's 36 private colleges and universities. For more information, visit www.ncicu.org.

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